



September 29, 2023

BSE Limited
Scrip code: 535755 & 961915

National Stock Exchange of India Limited
Symbol: ABFRL

Sub.: Intimation regarding the alteration in the Articles of Association of the Company

- Ref.: 1. Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("SEBI Listing Regulations");**
2. Securities and Exchange Board of India (Issue and Listing of Non-convertible Securities) Regulation, 2021 ("SEBI NCS Regulations")
3. Our Intimation dated September 28, 2023

Dear Sir/ Madam,

In furtherance to our earlier intimation dated September 28, 2023 and pursuant to SEBI Listing Regulations, kindly note that the Shareholders of the Company at its 16th AGM held on September 28, 2023, have approved alteration to the Company's Articles of Association ("AOA"), consequent to the amendment made under the provisions of Regulation 23(6) of the SEBI NCS Regulations, as amended from time to time.

The alteration is by way of insertion of a new Article providing rights to the Debenture Trustee to nominate a director on the Board of the Company in the event of:

- i. two consecutive defaults in payment of interest to the debenture holders; or
- ii. default in creation of security for debentures; or
- iii. default in redemption of debentures.

This is for your information and records.

The above is being made available on the Company's website i.e. www.abfrl.com.

Thanking you.

Sincerely,
For **Aditya Birla Fashion and Retail Limited**

Anil Malik
President & Company Secretary

ADITYA BIRLA FASHION AND RETAIL LIMITED

Registered Office:

Piramal Agastya Corporate Park, Building 'A',
4th and 5th Floor, Unit No. 401, 403, 501, 502,
L.B.S. Road, Kurla, Mumbai - 400 070

CIN: L18101MH2007PLC233901
Tel.: +91 86529 05000
Fax: +91 86529 05400

Website: www.abfrl.com
E-mail: secretarial@abfrl.adityabirla.com