

Tarun Tahiliani showcased Tasva's A/W and Dinner Jacket Collections as the Brand Shines on its Runway Debut at Bangalore Fashion Week 2023

In its inaugural runway appearance, Tasva showcased its Autumn/Winter and Dinner Jacket Collections

Tasva is an Indian menswear ethnic brand from Aditya Birla Fashion and Retail and ace designer Tarun Tahiliani



Bengaluru; August 28, 2023: - Aditya Birla Fashion and Retail Ltd and celebrated designer Tarun Tahiliani, proudly presented the debut runway of its Men's Indian Wear brand Tasva at the Bangalore Fashion Week 2023. This much-anticipated inaugural runway debut of Tasva showcases the

exclusive **Autumn/Winter 2023 Collection** and the sophisticated **Dinner Jacket Collection**, both meticulously crafted and presented by the renowned couturier, Tarun Tahiliani.

Drawing inspiration from the richness of Indian culture and timeless traditions, the AW 23 Collection defies conventions. Intricate Resham, Aari and Dori embroideries intricately woven with delicate Zardosi work and subtle Pearl and French knots come together to create a stunning tapestry that seamlessly blends tradition with modernity. This thoughtful fusion exudes an air of contemporary luxury and effortless style.

Tarun Tahiliani's unique design philosophy finds expression in Tasva's collection, effortlessly bridging traditional aesthetics with contemporary innovation. The collection not only offers visually captivating ensembles but also prioritises comfortable fits that allow easy movement. Tasva's commitment to inclusivity shines through, as the collection caters to diverse segments and regions.

The Dinner Jacket Collection by Tasva celebrates refinement and style, effortlessly combining timeless appeal with avant-garde elegance. Marked by meticulous attention to detail, the collection boasts clean lines, innovative cuts, and modern embellishments, perfectly aligning with Tasva's commitment to pushing fashion boundaries. This collection caters to those seeking a harmonious blend of classic and contemporary fashion.

Tasva's runway debut at Bangalore Fashion Week 2023 marks a significant step in redefining Indian fashion, celebrating the fusion of heritage craftsmanship with modern design. As Tasva continues to bridge the gap between tradition and modernity, the brand resonates with fashion enthusiasts worldwide by seamlessly merging Eastern and Western influences.