

Notice

- 1) In terms of the provisions of the Act [read with the relevant Rules made thereunder], Articles of the Company and Letter of Offer dated June 28, 2020 ["LoF"], the Final demand cum forfeiture Notice for partly paid-up equity shares ["said Notice"] is being sent to those partly paid-up equity shareholders whose Final call remains unpaid as on date.
- 2) All capitalized terms not defined herein would have the same meaning as attributed to it in the Letter of Offer dated June 28, 2020 ["LoF"].
- 3) **Kindly consider this notice as your last opportunity to pay.**

Payment Instructions

4) Please note that:

- Cash payment shall not be accepted.
- Shareholders are advised to make payment in full of the Final Call along with interest due. If the amount paid is less than the Final Call due along with interest, such Shareholder will be deemed "in arrears of payment of Final Call" to the extent of partly paid-up equity shares on which the Final Call remains unpaid.
- Excess amount paid by a Shareholder or any amount paid by a person who is not a Shareholder, will be refunded.
- Payments made using third party bank accounts are liable to be rejected and the Company, Lead Managers and the Registrar shall rely on the self-certification of the transaction in this regard.

a) For payment through cheque/ demand draft

(i) Shareholders are requested to send the payment slip along with cheque/demand draft made payable to:

For Residential Shareholders	ABFRL – Partly Paid-up Shares final call money A/c – R
For Non-Residential Shareholders	ABFRL – Partly Paid-up Shares final call money A/c – NR

(ii) Please [click here](#) to access the payment slip.

(iii) The shareholder must state the following details in the payment slip:

- a) Full Name of the Sole/Final Joint Applicant;
- b) Final Call Notice No.;
- c) DP ID No./ Client ID No.; and
- d) No. of partly paid -up equity shares.

(iv) The payment slip along with the amount payable by cheque or demand draft must be presented at Axis Bank Limited branches at the following locations on or before Monday, October 31, 2022:

For Residential Shareholders	Agra: Shop No. 1, 3 To 16, Block No. 51 Anupam Plaza li, Sanjay Place, Agra – 282002, Uttar Pradesh; Ahmedabad: Trishul-Opposite Samartheshwar Temple, Ahmedabad – 380006, Gujarat; Bengaluru: No.9 M.G. Road Block A, Bengaluru – 560001, Karnataka; Bhavnagar: Plot No. 4/B, Vasundhara Complex, Opp. Dakshina Murthy School, Waghawadi Road, Bhavnagar – 364002, Gujarat; Bhopal: Plot No 165A & 166, Star Arcadem P Nagar, Zone 1, Bhopal - 462011, Madhya Pradesh; Chennai: 82 Dr. Radhakrishnan Salaimylapore, Chennai – 600004, Tamil Nadu; Delhi: Statesman House, 148, Barakhamba Road, New Delhi – 110001, Delhi; Hyderabad: 6-3-879/B Final Floor, G Pulla Reddy Bl Greenlands, Begumpet Road, Hyderabad – 500016, Telangana; Jaipur: O-15, Green House, Ashok Marg, C- Scheme, Jaipur – 302001, Rajasthan; Kochi: 41/419, Ground Floor Chicago Plaza, Rajaji Road, Ernakulam, Kochi – 682035, Kerala; Kolkata: 7, Shakespeare Sarani, Kolkata – 700071, West Bengal; Mumbai: Jeevan Prakash Building, Ground Floor, Sir P M Road, Fort, Mumbai – 400001, Maharashtra; Nagpur: M. G. House, Rabindranath Tagore Road, Besides Board Office, Civil Lines, Nagpur – 440001, Maharashtra; Noida: B2-B3, Sector 16, Noida – 201301, Uttar Pradesh; Pune: Indra Pushti, Opposite Fergusson College Gate No 2, Pune – 411004, Maharashtra; Rajkot: Titan, Near K K V Circle, Kalawad Road, Rajkot – 360005, Gujarat; Ranchi: Shambhu Complex, H B Road, Near Firayalal Chowk, Ranchi – 834001, Jharkhand; Surat: Digvijay Towers, Opp. St. Xavier's School, Ghod Dod Road, Surat - 395001, Gujarat; Vadodara: Vardhaman Complex, Opp. G. E. Brace Course Circle (North), Vadodara – 390007, Gujarat.
For Non-Residential Shareholders	Delhi: Statesman House, 148, Barakhamba Road, New Delhi – 110001, Delhi; Mumbai: Jeevan Prakash Building, Ground Floor, Sir P M Road, Fort, Mumbai – 400001, Maharashtra.

- (v) Shareholders residing at a place in locations wherein the Bank's collection centers are not available should send their call money along with the completed acknowledgement slip by registered post/speed post at the office of the Registrar to the Issue: **Link Intime India Private Limited, C-101, 247 Park, LBS Marg, Vikhroli [West], Mumbai- 400083, Maharashtra, India**, Tel No.: +91-22-4918 6200, stating the requisite details along with Cheque/Demand Draft payable at Mumbai, so that the same are received on or before Monday, October 31, 2022.
- (vi) Cheque / Demand Draft should be drawn on any banks including Co-operative Bank which is situated at and is a member or a sub-member of the Bankers' Clearing House located at the Centre where this Call Notice is presented. Outstation Cheques / Bank Drafts, Money Orders, and Postal Orders will not be accepted. No postdated cheque will be accepted and is liable to be rejected.
- (vii) The Company will not be liable for any delayed receipt and reserves the right to reject such delayed receipts unless accompanied with applicable interest payment.
- (viii) Payment slip should be complete in all respects. The payment slip found incomplete with regard to any of the particulars required to be given therein are liable to be rejected.

Non-payment

- 5) In event of failure to pay the full amount due, the shares shall be liable to be forfeited without any further intimation.

Other Information

- 6) The ISIN IN9647001027 representing Partly Paid-up Equity Shares of ₹ 10 (₹7.5 paid-up) has been suspended by BSE Limited and National Stock Exchange of India Limited on Wednesday, June 30, 2021.
- 7) The process of corporate action for converting the Partly Paid-up Equity Shares of ₹ 10 each (₹7.5 paid-up) to Fully Paid-up Equity Shares of ₹ 10 each to the Investors' demat accounts under **ISIN INE647001011**, allotted by the depositories, shall be initiated after Monday, October 31, 2022.
- 8) Upon completion of the corporate action, the Partly Paid-up Equity Shares of ₹ 10 each (₹7.5 paid-up) shall be converted into Fully Paid-up Equity Shares of ₹ 10 each and would be credited to ISIN INE647001011 allotted by the National Securities Depository Limited/ Central Depository Services (India) Limited.
- 9) In case of non-receipt of the final call money notice, shareholders can request by e-mail or letter, for the duplicate call money notice to the Registrar, or may also download the same from the Company's website: <https://www.abfirl.com/investors/rights-issue/>. In such a case, however, the shareholder has to fill the DP & Client ID, number of partly paid-up equity shares held and amount payable towards the final call money.
- 10) The shareholder must mention his/her PAN number allotted under the Income Tax Act, 1961.
- 11) All correspondence in this regard may be addressed to:

Link Intime India Private Limited

[Unit: Aditya Birla Fashion and Retail Limited - Rights Issue]
C-101, 247 Park, LBS Marg, Vikhroli [West], Mumbai - 400083, Maharashtra, India

Telephone : + 91-22-4918 6200; Fax: +91-22-4918 6195;
E-mail : abfirl.finalcall@linkintime.co.in
Contact person : Mr. Sumeet Deshpande
Website : www.linkintime.co.in
SEBI registration number : INR000004058