



ADITYA BIRLA FASHION AND RETAIL LIMITED

CIN : L18101MH2007PLC233901 **Tel.** : +91 86529 05000
Registered Office : Piramal Agastya Corporate Park, **Fax** : +91 86529 05400
 Building 'A', 4th and 5th Floor, Unit No. 401, 403, 501, 502, **Website** : www.abfrl.com
 L.B.S. Road, Kurla, Mumbai - 400 070 **E-mail** : secretarial@abfrl.adityabirla.com
Contact Person : Ms. Geetika Anand, Company Secretary and Compliance Officer

FINAL DEMAND CUM FORFEITURE NOTICE - PARTLY PAID-UP EQUITY SHARES

Payment will be accepted only till October 31, 2022

Kindly ignore in case already paid

September 28, 2022

Name : **PAN** :
DP ID - Client ID : **Notice Number** :
Address :

LAST DATE OF PAYMENT Monday, October 31, 2022

Dear Sir/ Madam,

Sub.: Final demand notice for annulment of forfeiture of Partly Paid-up Equity Share ["PPS"] of the Company.

This is in furtherance to our earlier communications w.r.t. annulment of forfeiture of your partly paid-up shares and the amount paid thereon.

Considering the COVID scenario, the Board of Directors on September 1, 2021 have granted an extended opportunity to the shareholders to pay the first and final call along with an interest thereon at @ 8% p.a.

As per our records, the first and final call money along with interest thereon w.r.t. the PPS held by you [as detailed below] still continues to remain unpaid. You are required to make the payment on or before Monday, October 31, 2022. Failure to pay the below mentioned amount shall render the PPS, including the amount already paid thereon, liable to be forfeited in accordance with the Companies Act, 2013 ["Act"] and the Letter of Offer dated June 28, 2020 ["LoF"].

KINDLY CONSIDER THIS COMMUNICATION AS YOUR LAST OPPORTUNITY TO PAY.

Amount Due

No. of PPS	Amount due and payable			
	First Call @ ₹ 27.5 per PPS	Final Call @ ₹ 27.5 per PPS	Interest @ 8% p.a.*	Total
	(A)	(B)	(C) = (A) x 8% p.a.	(D) = (A) + (B) + (C)

*For the period beginning from January 30, 2021 up to August 31, 2021

Instructions

Extended payment period upto	To Monday, October 31, 2022	Duration 33 days
Mode of Payment	Deposit your Cheque/ Demand Draft with the Company or RTA at the address stated below. Alternatively, can also be submitted at Axis Bank Branch as provided in the detailed instructions. Made payable to: a) ABFRL – PPS Forfeiture Annulment A/c – R [for residential shareholders] b) ABFRL – PPS Forfeiture Annulment A/c – NR [for non-residential shareholders]	
Payment slip	Visit http://www.abfrl.com/investors/rights-issue/ to view	
Detailed Instructions	Visit http://www.abfrl.com/investors/rights-issue/ to view	

You are requested to make the first and final call money payment by Monday, October 31, 2022. Failure to pay the first and final call money, as aforesaid shall render the Partly Paid-up Equity Shares, including the amount already paid thereon, liable to be forfeited in accordance with the Act and the LoF.

Please note that all correspondence in this regard may be addressed to:

Link Intime India Private Limited

[Unit: Aditya Birla Fashion and Retail Limited - Rights Issue]

Address : C-101, 247 Park, LBS Marg, Vikhroli [West], Mumbai - 400083, Maharashtra, India
Telephone : + 91-22-4918 6200
Fax : +91-22-4918 6195
E-mail : abfrl.finalcall@linkintime.co.in

All capitalized terms not defined herein would have the same meaning as attributed to it in the LoF.

Sincerely,
 For **Aditya Birla Fashion and Retail Limited**
 Sd/-
Geetika Anand
 Company Secretary & Compliance Officer