

ADITYA BIRLA**FASHION & RETAIL**

February 25, 2016

BSE Limited
 Phiroze Jeejeebhoy Towers,
 Dalal Street,
 Mumbai - 400 001.
 Fax # 022 - 2272 3121

National Stock Exchange of India Limited
 Exchange Plaza, 5th Floor,
 Plot No. C/1, G-Block,
 Bandra-Kurla Complex, Bandra (East),
 Mumbai - 400 051.

Sub.: Intimation of Schedule of Meeting(s) with Institutional Investors/ Analysts

Ref.: Regulations 46(2)(o) of the SEBI (Listing Obligations and Disclosures Requirements) Regulations, 2015 ("SEBI Regulations")
[Scrip Code: BSE – 535755; NSE – ABFRL]

Dear Sir/Madam,

Pursuant to SEBI Regulations, please take note of the schedule of Meeting(s) held by the Company with Institutional Investors/ Analysts as under:

Date of Meeting(s)	Name of Fund/ Company	Type of Meeting(s)	Venue of Meeting(s)
February 23, 2016	Eastspring Investments	One-on-one	Mumbai
	Tata Asset Management Ltd.	Group Meeting	
	Religare Invesco Asset Management Co. Pvt. Ltd.		
	ICICI Prudential Asset Management Co. Ltd.		
	Infina Finance Pvt. Ltd.		
	Birla Sun Life Asset Management Co. Ltd.		
	Exide Life Insurance Co. Ltd.		
	HDFC Standard Life Insurance Co. Ltd.		
	Principal Pnb Asset Management Co. Pvt. Ltd.		
	City National Rochdale Investment Management		
	Steadview Capital Management		
	Limiar Capital		
	Ashmore Investment Advisors (India) Pvt. Ltd.	One-on-one	
	HDFC Standard Life Insurance Co. Ltd.		
	IDFC Asset Management Co. Ltd.		
	Morgan Stanley Asset Management (MSAM)		
	Axis Asset Management Co. Ltd.		
Manulife Asset Management			
Sundaram Mutual Fund			

Aditya Birla Fashion and Retail Limited (formerly known as Pantaloons Fashion & Retail Limited)

701-704, 7th Floor, Skyline Icon Business Park,
 86-92, Off A. K. Road, Marol Village, Andheri East,
 Mumbai, Maharashtra-400059, India

CIN L18101MH2007PLC233901
 Tel. +91 86529 05000
 Fax +91 86529 05400

Website www.abfri.com
 E-mail abfri@adityabirla.com



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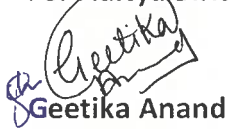
The aforesaid information is uploaded on the website of the Company i.e. www.abfrl.com.

The above is for your information and record.

Thanking you,

Yours faithfully,

For **Aditya Birla Fashion and Retail Limited**


Geetika Anand

Company Secretary & Compliance Officer



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