



June 8, 2017

BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001.

National Stock Exchange of India Limited
Exchange Plaza, 5th Floor,
Plot No. C/1, G-Block,
Bandra-Kurla Complex, Bandra (East),
Mumbai - 400 051.

Sub.: Intimation of Schedule of Meeting(s) with Institutional Investors/ Analysts

Ref.: Regulations 46(2)(o) of the SEBI (Listing Obligations and Disclosures Requirements) Regulations, 2015 ("SEBI Regulations")
[Scrip Code: BSE – 535755; NSE – ABFRL]

Dear Sir/Madam,

Pursuant to SEBI Regulations, please take note of the schedule of meeting(s) held by the Company with Institutional Investors/ Analysts as under:

Date	Name of Fund/Company	Type of Meeting(s)	Venue
June 6, 2017	Geosphere Capital	Group	Mumbai
	Allard Partners		
	Max Life		
	Birla MF		
	Premji Invest		
	Axis MF		
	Canbank MF		
	Aventus PE		
	Kotak Offshore		
	Alchemy Capital		
	Goldman Sachs		
	Nivalis Partners		
	Argonaut Capital		
	Dalton Investments		
	East Bridge Advisors Pvt Ltd		
	Indea Capital		
	Padma India Fund		
Manas Capital			
ENAM AMC			

Aditya Birla Fashion and Retail Limited (formerly known as Pantaloons Fashion & Retail Limited)

701-704, 7th Floor, Skyline Icon Business Park,
86-92, Off A. K. Road, Marol Village, Andheri East,
Mumbai, Maharashtra-400059, India

CIN L18101MH2007PLC233901
Tel. +91 86529 05000
Fax +91 86529 05400

Website www.abfrl.com
E-mail abfrl@adityabirla.com



ADITYA BIRLA**FASHION & RETAIL**

Date	Name of Fund/Company	Type of Meeting(s)	Venue
June 6, 2017	Aviva Life Insurance	One-on-one	Mumbai
	Capital World		
	Reliance Life		
	Reliance Mutual Fund		
	IDFC MF		
	Fuh Hwa Securities	2X1	
	Nalanda Capital Pte Ltd	Group	
	ICICI Pru MF		
	UTI MF Off		
	SBIMF		
	Bharti Axa Ins		
	Birla Sun Life Insurance		
	Tata MF		
	SBI Life Insurance		
	Principal India		
	DHFL Pramerica MF		
	Steinberg Asset Mgmt		
	Exide Life Insurance		
	ICICI Pru Life		

The aforesaid information is uploaded on the website of the Company i.e. www.abfrl.com.

The above is for your information and records.

Thanking you,

Yours faithfully,
For Aditya Birla Fashion and Retail Limited


Geetika Anand

Asst. Vice President & Company Secretary



Aditya Birla Fashion and Retail Limited (formerly known as Pantaloons Fashion & Retail Limited)

701-704, 7th Floor, Skyline Icon Business Park,
86-92, Off A. K. Road, Marol Village, Andheri East,
Mumbai, Maharashtra-400059, India

CIN L18101MH2007PLC233901
Tel. +91 86529 05000
Fax +91 86529 05400

Website www.abfrl.com
E-mail abfrl@adityabirla.com