



March 17, 2021

BSE Limited

Scrip code: **535755 & 890148**

National Stock Exchange of India Limited

Symbol: **ABFRL & ABFRLPP1**

Sub.: Appointment of Independent Directors

- Ref.: 1. Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 ["SEBI Listing Regulations"];**
2. SEBI Circular No. CIR/CFD/CMD/4/2015 dated September 09, 2015 ["SEBI Circular"]; and
3. BSE Circular No. LIST/COMP/14/2018-19 & NSE Circular No.: NSE/CML/2018/24, both, dated June 20, 2018 [collectively referred to as the "SEs Circulars"]
4. ISIN: INE647001011 & IN9647001027

Dear Sir/ Madam,

Kindly note that based on the recommendation of the Nomination and Remuneration Committee, the Board of Directors of the Company, has today approved the appointment of the following persons as Additional (Independent) Directors on the Board of Aditya Birla Fashion and Retail Limited ("the Company"):

- (a) Mr. Vikram Rao and
- (b) Mr. Yogesh Chaudhary.

Their appointments are subject to approval of the shareholders at the ensuing Annual General Meeting of the Company.

Details of their appointment along with brief profiles are annexed herewith (Refer Annexure A).

Further, basis the disclosures received from them and pursuant to the SEBI Circular and SE Circulars, it is hereby confirmed that Mr. Rao and Mr. Chaudhary:

- i. fulfill the criteria of independence;
- ii. are not related to any Director of the Company and;
- iii. are not debarred from holding the office of a Director by virtue of any order passed by the SEBI or any other such authority.

This is for your information and records.

Thanking you,

Sincerely,

For **Aditya Birla Fashion and Retail Limited**

Geetika Anand

Company Secretary & Compliance Officer

ADITYA BIRLA FASHION AND RETAIL LIMITED

Registered Office:

Piramal Agastya Corporate Park, Building 'A',
4th and 5th Floor, Unit No. 401, 403, 501, 502,
L.B.S. Road, Kurla, Mumbai - 400 070

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1. Mr. Vikram Rao, Independent Director

Date of appointment	March 17, 2021
Term of appointment	5 years ending on March 16, 2026
Reason for change, if any	Not applicable
Brief Profile	<p>Mr. Rao, BE., (Chemical) and MBA (XLRI) has had a rich career spanning over 40 years.</p> <p>He started his career in 1975 with the UK based multinational Madura Coats India where, in a 19-year career, he rose to become the President of the Madura Fabrics.</p> <p>In 1995, he moved to Arvind Group as the President of Shirtings and Knits, where he set up a 100 Mn USD greenfield operation, built on the foundation of innovation and design to respond to international apparel brands and retailers. This has since become a flagship business for Arvind.</p> <p>He joined ABG in 1999 as Group Executive President, Textiles and masterminded the Group's entry into the branded apparel industry with the acquisition of Madura Garments and was subsequently appointed as Whole-time Director of Aditya Birla Nuvo Limited, the then holding Company of Aditya Birla Fashion and Retail Limited.</p> <p>Over the next decade, as Business Director, he led the Madura team to grow the business significantly. During this time, he led the transformation of the merchandise and retail architectures/footprints of Louis Philippe, Van Heusen, Allen Solly and Peter England and established them as the premier fashion and lifestyle brands in India.</p> <p>Thereafter, he was appointed as Executive Director of Thai Acrylic Fibre Co. Ltd., Thailand; Director of Indo Liberty Textiles, Indonesia; and Executive Director of Alexandria Fibre Co. Ltd., Egypt. These Companies represented the group's global footprint in the sectors of acrylic fibres and viscose yarns in SEA and ME. Mr. Rao led the CEOs of these companies and helped build the business to a level of 900 Mn USD on a global platform.</p> <p>Post his retirement from the ABG Group in 2012, he took on a Business Mentor role with Resil Chemicals and subsequently in 2014 joined as the MD of N9 World Technologies Pvt. Ltd. (a subsidiary of RESIL Chemicals).</p> <p>He continues to contribute to the development of leaders through his initiative of CEO coaching and mentoring. He is a globally accredited Executive Coach and has completed myriad coaching assignments in renowned global and diverse sectors.</p>



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2. Mr. Yogesh Chaudhary, Independent Director

Date of appointment	March 17, 2021	
Term of appointment	5 years ending on March 16, 2026	
Reason for change, if any	Not applicable	
Brief Profile	<p>Mr. Yogesh Chaudhary is a management student from Boston College, USA. He is currently on the Board of Jaipur Rugs Company Private Limited and provides Jaipur Rugs the strategic direction it needs to explore business opportunities in the domestic and global markets.</p> <p>Mr. Chaudhary has immense entrepreneurial abilities and deep knowledge in the manufacturing business, leading Jaipur Rugs increase its global presence to 65 plus nations, from just two a decade ago and position itself as a global leader in manufacturing and exporting exclusive, designer hand- knotted rugs worldwide.</p> <p>Mr. Chaudhary is a vital part of many prestigious associations such as Rajasthan Angel Investors network (RAIN), Intelicap Impact Investment Network (I3N) and Entrepreneurs Organization (EO), to name a few. In 2020, Mr. Chaudhary was named one of the most influential people in Indian Luxury by Luxebook Magazine.</p> <p>His vision to create a timeless brand out of India and his passion for grassroots has propelled an expansion drive in the business.</p>	

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