November 10, 2022

BSE Limited
Scrip Code: 535755

National Stock Exchange of India Limited
Symbol: ABFRL

Sub.: Intimation of Meetings with Institutional Investors/ Analysts

Ref.: 1. Regulation 30 (read with Schedule III - Part A) of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 (“SEBI Listing Regulations”)
2. ISIN: INE647O01011

Dear Sir/ Madam,

In terms of the above referred provisions of the SEBI Listing Regulations, please take note of the following schedule of the meetings held by the Company with Institutional Investors/ Analysts:

<table>
<thead>
<tr>
<th>Date</th>
<th>Name of Fund/Company</th>
<th>Type of Meeting</th>
<th>Venue</th>
</tr>
</thead>
<tbody>
<tr>
<td>November 10, 2022</td>
<td>Ar Capital Pte. Ltd.</td>
<td>Group</td>
<td>Mumbai</td>
</tr>
<tr>
<td></td>
<td>Ishana Capital Limited</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Q Fund Management (Hong Kong) Limited</td>
<td></td>
<td></td>
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<tr>
<td></td>
<td>SBI Life Insurance Company Limited</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>T. Rowe Price</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Aditya Birla Sun Life Insurance Company Limited</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>SBI Pension Fund</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

The aforesaid information is for your information and records.

The same is also uploaded on the website of the Company i.e. www.abfrl.com.

Thanking you,

Sincerely,

For Aditya Birla Fashion and Retail Limited

Geetika Anand
Company Secretary and Compliance Officer

ADITYA BIRLA FASHION AND RETAIL LIMITED

Registered Office:
Piramal Agastya Corporate Park, Building ‘A’,
4th and 5th Floor, Unit No. 401, 403, 501, 502,
L.B.S. Road, Kurla, Mumbai - 400 070

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Fax: +91 86529 05400

Digitally signed by Geetika Anand
Date: 2022.11.10 14:18:45 +05'30'