



February 16, 2023

BSE Limited
Scrip code: **535755**

National Stock Exchange of India Limited
Symbol: **ABFRL**

Sub.: Acquisition Update by Aditya Birla Digital Fashion Ventures Limited (ABDFVL), a wholly owned subsidiary of the Company.

- Ref.: 1. Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015;**
2. SEBI Circular No. CIR/CFD/CMD/4/2015 dated September 09, 2015 ["SEBI Circular"];
3. Our intimation dated November 28, 2022; and
4. ISIN: INE647O01011 & INE647O13016

Dear Sir/ Madam,

This is with reference to our above intimation relating announcement of partnerships by "**TMRW**", (an Aditya Birla Group venture under ABDFVL) with Bewakoof Brands Private Limited ("BBPL").

In this regard, please note that ABDFVL has completed the acquisition of 81.77% (on a fully diluted basis) in BBPL and thereby making it as a step-down subsidiary of the Company w.e.f. February 15, 2023.

The details under the SEBI Circular were provided in the earlier intimation in this regards.

The above is for your information.

Thanking You.

Sincerely,
For **Aditya Birla Fashion and Retail Limited**

Anil Malik
Company Secretary and Compliance Officer
A11197