



January 6, 2023

**BSE Limited**  
**Scrip Code (Equity): 535755**  
**Scrip Code (Debt): 959492 & 973442**

**National Stock Exchange of India Limited**  
**Symbol (Equity): ABFRL**

**Sub.: Prior intimation regarding issue of Non-Convertible Debentures ("NCDs") of Aditya Birla Fashion and Retail Limited ("the Company")**

**Ref.: Regulation 50(1) of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015**

Dear Sir/ Madam,

We wish to inform you that, the Company proposes to raise funds by issuing 5,000 listed, unsecured, rated, redeemable non-convertible debentures of face value of ₹ 10,00,000 (Rupees Ten Lakh only) each issued at par aggregating to ₹ 5,00,00,00,000 (Rupees Five Hundred Crores Only), on private placement basis, on or after January 13, 2023.

The above is within the limits approved by the Board of Directors and Shareholders of the Company, from time to time.

The above is for your information and records.

Sincerely,  
For **Aditya Birla Fashion and Retail Limited**

**Anil Malik**  
**Company Secretary & Compliance Officer**  
**A11197**

**ADITYA BIRLA FASHION AND RETAIL LIMITED**

**Registered Office:**

Piramal Agastya Corporate Park, Building 'A',  
4<sup>th</sup> and 5<sup>th</sup> Floor, Unit No. 401, 403, 501, 502,  
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