



August 31, 2023

BSE Limited
Scrip Code (Equity): 535755
Scrip Code (Debt): 973442 & 974570

National Stock Exchange of India Limited
Symbol (Equity): ABFRL

Sub.: Prior intimation regarding issue of Non-Convertible Debentures ("NCDs") of Aditya Birla Fashion and Retail Limited ("the Company")

Ref.: Regulation 50(1) of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015

Dear Sir/ Madam,

We wish to inform you that, the Company proposes to raise funds by issuing 75,000 listed, unsecured, rated, redeemable non-convertible debentures of face value of ₹ 1,00,000 (Rupees One Lakh only) each issued at par aggregating to ₹ 7,50,00,00,000 (Rupees Seven Hundred Fifty Crores Only), on private placement basis, on or after September 4, 2023.

The above is within the limits approved by the Board of Directors and Shareholders of the Company, from time to time.

The above is for your information and records.

Sincerely,
For **Aditya Birla Fashion and Retail Limited**

Anil Malik
President & Company Secretary
A11197

ADITYA BIRLA FASHION AND RETAIL LIMITED

Registered Office:

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