



May 19, 2021

**BSE Limited**  
Scrip code: **535755 & 890148**

**National Stock Exchange of India Limited**  
Symbol: **ABFRL & ABFRLPP1**

**Sub.: Appointment of Mr. Arun Adhikari as Independent Director**

- Ref.: 1. Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 ["SEBI Listing Regulations"];**  
**2. SEBI Circular No. CIR/CFD/CMD/4/2015 dated September 9, 2015 ["SEBI Circular"]; and**  
**3. BSE Circular No. LIST/COMP/14/2018-19 & NSE Circular No.: NSE/CML/2018/24, both, dated June 20, 2018 [collectively referred to as the "SE Circulars"]**  
**4. ISIN: INE647001011 & IN9647001027**

Dear Sir/ Madam,

Kindly note that based on the recommendation of the Nomination and Remuneration Committee, the Board of Directors of the Company, has today approved the appointment of Mr. Arun Adhikari as Independent (Additional) Director on the Board of Aditya Birla Fashion and Retail Limited ("the Company").

The appointment is subject to approval of the shareholders at the ensuing Annual General Meeting of the Company.

Details of his appointment along with brief profile are annexed herewith (Refer Annexure A).

Further, basis the disclosures received from Mr. Adhikari and pursuant to the SEBI Circular and SE Circulars, it is hereby confirmed that he:

- i. fulfills the criteria of independence;
- ii. is not related to any Director of the Company and;
- iii. is not debarred from holding the office of a Director by virtue of any order passed by the SEBI or any other such authority.

This is for your information and records.

Thanking you,

Sincerely,  
For **Aditya Birla Fashion and Retail Limited**

**Geetika Anand**  
**Company Secretary & Compliance Officer**

**ADITYA BIRLA FASHION AND RETAIL LIMITED**


**Registered Office:**

Piramal Agastya Corporate Park, Building 'A',  
4<sup>th</sup> and 5<sup>th</sup> Floor, Unit No. 401, 403, 501, 502,  
L.B.S. Road, Kurla, Mumbai - 400 070

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**Mr. Arun Adhikari, Independent Director**

Date of appointment	May 19, 2021	
Term of appointment	5 years ending on May 18, 2026	
Reason for change, if any	Not applicable	
Brief Profile	<p>Arun Adhikari, 66 years, graduated with a B. Tech. (Chemical Engineering) from Indian Institute of Technology, Kanpur in 1975 and then did his MBA from Indian Institute of Management Calcutta.</p> <p>He joined Hindustan Unilever Ltd (HUL) as Management Trainee in 1977 and was with Unilever through his full career. From 1977 to 2000 he worked in a series of increasingly senior roles across Sales, Marketing and Consumer Research in India. Worked for two years in London at the Unilever Head Office in the Corporate Strategy group. In 1997 attended the Advanced Management Program at The Wharton School, University of Pennsylvania, USA.</p> <p>In 2000 he became Executive Director for Personal Care in HUL and joined the Management Committee of Hindustan Unilever Ltd. In 2004 was appointed Managing Director for Home and Personal Care and joined the Board of Hindustan Unilever Ltd. As a HUL Director was involved in external relationships with Government and media, investor relations, risk management, and corporate governance.</p> <p>From 2000-2006 Arun was on the Executive or Governing Bodies of several industry, trade and professional associations in India including the Market Research Society of India, Indian Soaps and Toiletries Manufacturers Association, Indian Society of Advertisers and the Advertising Standards Council of India.</p> <p>Arun was appointed Chairman, Unilever Japan KK in 2006 and was based in Tokyo for three years. In 2009 he became Senior Vice-President for Unilever Laundry Category across Asia and Africa, based in Singapore. Key responsibilities included development of category &amp; brand strategy, brand portfolio decisions, supply chain strategy, pricing strategy, product innovation and advertising development.</p> <p>Arun Adhikari retired from Unilever in January 2014 and then moved from Singapore to Mumbai. Worked with McKinsey &amp; Company in India as Senior Advisor from May 2014 for 4 years, supporting the Consumer Practice and working extensively with McKinsey clients across Consumer and non-Consumer businesses on Marketing and Sales strategy related areas. Is now an Independent Director on the Boards of UltraTech Cement Ltd, Aditya Birla Capital Ltd, Aditya Birla Sunlife Insurance Co Ltd, Voltas Ltd and Vodafone Idea Ltd.</p>	

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