



February 24, 2021

BSE Limited
Scrip code: **535755 & 890148**

National Stock Exchange of India Limited
Symbol: **ABFRL & ABFRLPP1**

Sub.: Appointment of

- a) **Mr. Kumar Mangalam Birla as Chairman & Non-Executive Director** and
- b) **Ms. Sangeeta Pendurkar and Mr. Vishak Kumar as Whole-time Director(s)**

- Ref.: 1. Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015** ["SEBI Listing Regulations"];
2. SEBI Circular No. CIR/CFD/CMD/4/2015 dated September 09, 2015 ["SEBI Circular"]; and
3. BSE Circular No. LIST/COMP/14/2018-19 & NSE Circular No.: NSE/CML/2018/24, both, dated June 20, 2018 [collectively referred to as the "SEs Circulars"]
4. ISIN: INE647O01011 & IN9647O01027

Dear Sir/ Madam,

Kindly note that the Board of Directors, at its meeting held today, have approved appointment of:

- a) **Mr. Kumar Mangalam Birla as Chairman & Non-Executive Director of the Company w.e.f. February 24, 2021.**
He will be liable to retire by rotation in accordance with the Companies Act, 2013. The appointment is subject to Shareholders' approval in the ensuing Annual General Meeting.
- b) **Ms. Sangeeta Pendurkar and Mr. Vishak Kumar as Whole-time Directors of the Company w.e.f. February 24, 2021** for a term of 5 (five) years each ending on February 23, 2026. The appointments are subject to Shareholders' approval in the ensuing Annual General Meeting.

Further, please find:-

- 1) **Profile** of Mr. Birla, Ms. Pendurkar and Mr. Kumar detailed in Annexure A [pursuant to the SEBI Circular]
- 2) **Confirmation** [pursuant to the SEBI Circular and SEs Circulars]
Basis the disclosures received from them, it is hereby confirmed that they are not related to any Director of the Company and are not debarred from holding the office of a Director by virtue of any order passed by the SEBI or any other such authority.

The above is for your information and dissemination.

Sincerely,
For Aditya Birla Fashion and Retail Limited


Geetika Anand

Company Secretary & Compliance Officer

**ADITYA BIRLA FASHION AND RETAIL LIMITED****Registered Office:**

Piramal Agastya Corporate Park, Building 'A',
4th and 5th Floor, Unit No. 401, 403, 501, 502,
L.B.S. Road, Kurla, Mumbai - 400 070

CIN: L18101MH2007PLC233901
Tel.: +91 86529 05000
Fax: +91 86529 05400

Website: www.abfrl.com
E-mail: secretarial.abfrl@adityabirla.com

1. Mr. Kumar Mangalam Birla, Chairman & Non-Executive Director

Date of appointment	February, 24, 2021
Term of appointment	Liable to be determined basis retirement by rotation [in accordance with the Companies Act, 2013]
Reason for change, if any	Not applicable
Brief Profile	<p>Mr. Kumar Mangalam Birla, is the Chairman of the venerable Indian multinational Aditya Birla Group, which operates in 36 countries across six continents. He is a Chartered Accountant and holds an MBA degree from the London Business School.</p> <p>Mr. Birla chairs the Boards of all major Group companies in India and globally. In the 25 years, that he has been at the helm of the Group, he has accelerated growth, built meritocracy and enhanced stakeholder value. In the process he has raised the Group's turnover by almost 25x.</p> <div style="text-align: right;">  </div> <p>He has been the architect of over 40 successful acquisitions by the group in India and abroad, the highest by any Indian multinational. Under his stewardship, the Aditya Birla Group enjoys a position of leadership in all the major sectors in which it operates- from cement to chemicals, metals to textiles and retail to financial services. Over the years, Mr. Birla has built a highly successful meritocratic organisation, anchored by an extraordinary force of 120,000 employees belonging to 42 different nationalities.</p> <p>Outside the Group, Mr. Birla has held several key positions on various regulatory and professional Boards. He was a Director on the Central Board of Directors of the Reserve Bank of India. He was Chairman of the Advisory Committee constituted by the Ministry of Company Affairs and also served on The Prime Minister of India's Advisory Council on Trade and Industry. As the Chairman of Securities and Exchange Board of India (SEBI) Committee on Corporate Governance, he authored the First Report on Corporate Governance that crafted foundational principles of corporate governance. Mr. Birla also served as the Chairman of SEBI's committee on Insider Trading.</p> <p>Mr. Birla is deeply engaged with Educational Institutions. He is the Chancellor of the Birla Institute of Technology & Science (BITS) with campuses in Pilani, Goa, Hyderabad and Dubai. He is also the Chairman of Indian Institute of Management, Ahmedabad.</p> <p>On the global arena, Mr. Birla serves on the London Business School's Asia Pacific Advisory Board and is an Honorary Fellow of the London Business School. In 2019, Mr. Birla constituted a £15mn scholarship programme at the London Business School in memory of his grandfather, Mr. B.K. Birla, marking the largest ever endowed scholarship gift to a European Business School.</p> <p>A firm practitioner of the trusteeship concept, Mr. Birla has institutionalised the concept of caring and giving at the Aditya Birla Group. With his mandate, the Group is involved in meaningful welfare driven activities that distinctively impact the quality of life of weaker sections of society.</p>



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2. Ms. Sangeeta Pendurkar, Whole time Director

Date of appointment	February, 24, 2021
Term of appointment	5 years ending on February 23, 2026
Reason for change, if any	Not applicable
Brief Profile	<p>Sangeeta Pendurkar is the CEO of Pantaloons and Jaypore, at Aditya Birla Fashion and Retail Limited.</p> <p>Sangeeta has had a successful career of over 30 years spanning across four diverse sectors i.e. FMCG, pharmaceuticals, financial services and retail. Prior to her current role, she was the Managing Director for Kellogg - India and South Asia.</p> <p>Before joining Kellogg India, she has held senior positions at Coca-Cola India, HSBC Bank, Hindustan Unilever and at Novartis (then Hindustan Ciba-Geigy), where she started her career.</p> <p>She has been listed as Fortune’s most powerful women in business for six consecutive years from 2012 to 2017. She is one of the top 50 most influential women in media and marketing for 2020. She is also on Business Today’s list of Most Powerful women in Indian Business for 2020. She was also recognized as the “CEO of the Year” at the ET Prime Women Leadership Awards, 2020.</p> <p>Sangeeta has held various industry positions, during her career. She was the Chairperson of the FICCI - Food Processing Committee, for two consecutive years when she was part of the food industry. She is currently an Independent Director on the board of Vistara Airlines & on the board of Signify Innovations India Limited.</p>



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3. Mr. Vishak Kumar. Whole time Director

Date of appointment	February, 24, 2021
Term of appointment	5 years ending on February 23, 2026
Reason for change, if any	Not applicable

Brief Profile

Vishak Kumar is the CEO of Madura Fashion & Lifestyle (MFL), a business unit of Aditya Birla Fashion and Retail Ltd. (ABFRL). Vishak joined the Madura business in 1995 as a Management Trainee.

During his 25-year long stint, Vishak has worked across functions and occupied various roles in sales, marketing and retail. Prior to his stint as CEO of Madura, Vishak was the CEO of Aditya Birla Retail Ltd (ABRL), where he was instrumental in transforming the "More" Supermarket and Hypermarket business.



Vishak has won multiple accolades for his stellar contribution to the fashion and retail industry. Within the ABG umbrella, in 2014, Vishak received the Aditya Birla Group 'Chairman's Award for Outstanding Leader' for his exceptional contribution to the business. In 2015, ABG conferred him with the prestigious 'Aditya Birla Fellow' title.

Vishak is an IIM Bangalore alumnus and a computer engineer from BIT Ranchi. A keen sportsperson, he enjoys playing squash, badminton and tennis.



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