



July 26, 2021

BSE Limited

Scrip code: **535755** & **890148***

National Stock Exchange of India Limited

Symbol: **ABFRL** & **ABFRLPP1***

Sub.: Intimation of the Schedule of Analyst/ Institutional Investor Meet of Aditya Birla Fashion and Retail Limited ("the Company")

**Ref.: 1. Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015;
2. Our intimations dated June 30, 2021 and July 23, 2021; and
3. ISIN: INE647O01011 & IN9647O01027***

Dear Sir/ Madam,

Pursuant to the above referred, enclosed herewith the details of the 'Q1 FY 21-22 Earnings Call' scheduled to be held on Friday, July 30, 2021 at 17:00 hrs. (IST).

These details are also available on the website of the Company i.e. www.abfrl.com.

Further, please note that the transcript of the said call shall be uploaded on the Company's website in due course.

Thanking you,

Sincerely,

For **Aditya Birla Fashion and Retail Limited**

Geetika Anand
Company Secretary & Compliance Officer

Encl: a/a

* Scrip code: 890148, Symbol: ABFRLPP1 and ISIN: IN9647O01027 representing equity shares of ₹ 10 each (₹ 7.5 paid-up) stands suspended w.e.f. Wednesday, June 30, 2021.

ADITYA BIRLA FASHION AND RETAIL LIMITED

Registered Office:

Piramal Agastya Corporate Park, Building 'A',
4th and 5th Floor, Unit No. 401, 403, 501, 502,
L.B.S. Road, Kurla, Mumbai - 400 070

CIN: L18101MH2007PLC233901

Tel.: +91 86529 05000

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Website: www.abfrl.com

E-mail: secretarial@abfrl.adityabirla.com



Aditya Birla Fashion and Retail Limited

Q1 FY21-22 Earnings Call Invite

Friday, July 30, 2021 at 17:00 HRS (IST)

We are pleased to invite you to the conference call with the senior management of Aditya Birla Fashion and Retail Limited scheduled to be held on **Friday, July 30, 2021 at 17:00 HRS (IST)** to discuss the financial results for the quarter ended June 30th, 2021. Investor presentation will be available on the Company's website i.e. www.abfrl.com, post announcement of the results on the same day.

The call will begin with a brief discussion by the Company's management on the quarterly financial and operating performance followed by a round of Questions and Answers.

Details of the conference call are as under:

Date	Friday, July 30, 2021	
Time	17:00 HRS (IST)	
Diamond Pass Link : https://services.choruscall.in/DiamondPassRegistration/register?confirmationNumber=7207799&linkSecurityString=1a3f3aee28		
LOCATION		ACCESS NUMBERS
Universal Dial-in		Primary Number (Toll Number): +91 22 6280 1324, +91 22 7115 8225
Local Dial-in Available all over India		Toll Number: +91-7045671221 <i>Ahmedabad, Bengaluru, Chandigarh, Chennai, Gurgaon (NCR), Hyderabad, Kochi/Cochin, Kolkata, Lucknow, Mumbai, Pune</i>
International Toll Free	Singapore	+ 800 101 2045
	Hong Kong	+ 800 964 448
	UK	+ 0 808 101 1573
	USA	+ 1 866 746 2133
	France	+ 0 800 914 745

Transcript of the conference call will be uploaded on the Company's website in due course.

For further information or any queries, please contact:

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Aditya Birla Fashion and Retail Limited

Corporate Identity Number: L18101MH2007PLC233901

Regd. Office: Pira mal Agastya Corporate Park, Building 'A', 4th and 5th Floor, Unit No. 401, 403, 501, 502, L.B.S. Road, Kurla, Mumbai - 400 070

Corporate Website: www.abfrl.com Email: invrelations.abfrl@adityabirla.com