



March 31, 2021

**BSE Limited**

Scrip code: **535755 & 890148**

**National Stock Exchange of India Limited**

Symbol: **ABFRL & ABFRLPP1**

**Sub.: Change in Directorate of Aditya Birla Fashion and Retail Limited** ["the Company"]

- Ref.: 1. Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015** ["SEBI Listing Regulations"];  
**2. SEBI Circular No. CIR/CFD/CMD/4/2015 dated September 09, 2015** ["SEBI Circular"]; and  
**3. BSE Circular No. LIST/COMP/14/2018-19 & NSE Circular No.: NSE/CML/2018/24, both, dated June 20, 2018** [collectively referred to as the "SEs Circulars"]  
**4. ISIN: INE647O01011 & IN9647O01027**

Dear Sir/ Madam,

With reference to the above mentioned, kindly note:

**(A) Appointment of Ms. Preeti Vyas as an Independent Director**

Based on the recommendation of the Nomination and Remuneration Committee, the Board of Directors of the Company, has today approved the appointment of Ms. Preeti Vyas as an Additional (Independent) Director on the Board of the Company.

The appointment is subject to approval of the shareholders at the ensuing Annual General Meeting of the Company. Details of her appointment along with a brief profile is enclosed herewith as **Annexure A**.

Further, basis the disclosures received from Ms. Vyas and pursuant to the SEBI Circular and SE Circulars, it is hereby confirmed that she:

- i. fulfills the criteria of independence;
- ii. is not related to any Director of the Company and;
- iii. is not debarred from holding the office of a Director by virtue of any order passed by the SEBI or any other such authority.

**(B) Resignation of Mr. Sushil Agarwal as a Non-Executive Director**

Mr. Agarwal has expressed his inability to continue as a "Non-Executive Director" on the Board of the Company w.e.f. closing hours of Wednesday, March 31, 2021 due to personal reasons.

Sincerely,

For **Aditya Birla Fashion and Retail Limited**

**Geetika Anand**

**Company Secretary & Compliance Officer**

**ADITYA BIRLA FASHION AND RETAIL LIMITED**

**Registered Office:**

Piramal Agastya Corporate Park, Building 'A',  
4<sup>th</sup> and 5<sup>th</sup> Floor, Unit No. 401, 403, 501, 502,  
L.B.S. Road, Kurla, Mumbai - 400 070

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**Ms. Preeti Vyas, Independent Director**

Date of appointment	March 31, 2021
Term of appointment	5 years ending on March 30, 2026
Reason for change, if any	Not applicable
Brief Profile	<p>Preeti Vyas is a graduate from the National Institute of Design (“NID”). She is an independent entrepreneur with humble beginnings and in 1997, has steered Vyas Giannetti Creative to a top position in India as an independent Design and Communication Consultancy. According to Economic Times, Preeti has created some of India’s most Iconic brand stories and redefined the design landscape.</p> <p>Over her professional journey, she has been counted among 50 most influential women in India by Impact and Verve magazines. She has ranked as one of the top creative minds by the Economic Times and named one of the 25 most Powerful Women in Indian business by Business Today.</p> <p>She was recently conferred with the Women Disruptors Life Time Achievement Award 2021 by Ad Gully. Preeti also serves on the Board of Century Textiles as an Independent Director.</p> <p>Amongst her other achievements, Preeti has been on the jury for D&amp;AD, the New York festivals and the Cannes festival. A member of the Indian Design Council, she has helped in formulating important design policies for the country. She has also been on the advisory councils of ISDI Parsons School of Design, MIT School of Design and the Governing Council of NID Amravati.</p> <p>In 2010, she launched Designomics, a knowledge and awards platform promoting the use of design by businesses effectively. She also curated and presented a show called Designomics on Bloomberg, interviewing design savvy captains of conglomerates.</p>



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