November 6, 2020

BSE Limited
Scrip code: 535755 & 890148

National Stock Exchange of India Limited
Symbol: ABFRL & ABFRLPP

Sub.: Monitoring Agency Report for the quarter ended September 30, 2020 of Aditya Birla Fashion and Retail Limited (“the Company”)

Ref.: 1. Regulation 32(6) of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 (“SEBI Listing Regulations”)
2. Regulation 82(2) of the Securities and Exchange Board of India (Issue of Capital and Disclosure Requirements) Regulations, 2018
3. ISIN: INE647O01011 & IN9647O01019
4. Our letter dated November 6, 2020

Dear Sir/ Madam,

Pursuant to the above referred, please find enclosed the Monitoring Agency Report for the quarter ended September 30, 2020, issued by Axis Bank Limited, Monitoring Agency, appointed to monitor the utilisation of proceeds of the Rights Issue of the Company.

The above is being made available on the Company’s website i.e. www.abfrl.com.

Thanking you.

Yours faithfully,

For Aditya Birla Fashion and Retail Limited

GEETIKA ANAND
VP, Company Secretary & Compliance Officer

Encl.: As above
To,  
Aditya Birla Fashion and Retail Limited  
Piramal Agastya Corporate Park, Building “A”  
4th & 5th Floor, Unit No. 401, 403, 501, 502  
L.B.S. Road, Kurla, Mumbai - 400070  

Dear Sir,  

Sub: Aditya Birla Fashion and Retail Limited (the Company) – Monitoring Agency Report  

We write in our capacity of Monitoring Agent to the Company and refer to our duties cast under Regulation 82(2) of the Securities & Exchange Board of India (Issue of Capital & Disclosure Requirements) Regulations, 2018.  

In terms of above, please find attached the Monitoring Report for the quarter ended on September 30, 2020 as per Schedule XI of the aforesaid SEBI Regulations.  

Request you to kindly take the same on records.  

Thanking you.  

Yours Faithfully,  
For and on behalf of Axis Bank Ltd  

[Signature]  

Authorized Signatory
Report of the Monitoring Agency

Name of the Issuer: **Aditya Birla Fashion and Retail Limited**

For Quarter ended: **30th September, 2020**

Name of the Monitoring Agency: **Axis Bank Limited**

(a) Deviation from the objects: **No deviation from objects**

(b) Range of Deviation: **Not applicable**

Declaration:

We declare that this report is based on the format as prescribed by SEBI (ICDR) Regulations, 2018, as amended. We further declare that this report provides a true and fair view of the utilization of issue proceeds.

We declare that we do not have any direct / indirect interest in or relationship with the issuer/promoters/directors/management and also confirm that we do not perceive any conflict of interest in such relationship / interest while monitoring and reporting the utilization of issue proceeds by the issuer. We also declare that the certificate is provided on the basis of management representation and certification provided by the independent chartered accountant.

For and on behalf of Axis Bank Ltd

____________________________

Name: Mangalagowri Bhat

Date: November 6, 2020
Issuer Details:

Name of the issuer : Aditya Birla Fashion and Retail Limited
The name of the promoter of the issuer : Birla Group Holding Private Limited
Industry/sector to which it belongs : Manufacturing and Retail

2) Issue Details:
   Issue Period : 8th July 2020 to 22nd July 2020
   Type of Issue (public/rights) : Rights Issue of equity shares
   Type of specified securities : Equity Shares
   Issue size : Rs. 995.12 Crores

3) Details of the arrangement made to ensure the monitoring of issue proceeds:

<table>
<thead>
<tr>
<th>Particulars</th>
<th>Reply</th>
<th>Comments of Monitoring Agency</th>
<th>Comments of the Board of Directors</th>
</tr>
</thead>
<tbody>
<tr>
<td>Whether all the utilization is as per disclosure in Offer Document?</td>
<td>Yes/No</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>Whether Shareholder approval is obtained in case of material deviations# from expenditures disclosed in Offer Document?</td>
<td>Yes/No</td>
<td>Not applicable</td>
<td>Not applicable</td>
</tr>
<tr>
<td>Whether means of finance for disclosed objects of the Issue has changed?</td>
<td>Yes/No</td>
<td>No</td>
<td>No</td>
</tr>
<tr>
<td>Any major deviation observed over the earlier monitoring agency reports?</td>
<td>Yes/No</td>
<td>Not applicable</td>
<td>Not applicable</td>
</tr>
<tr>
<td>Whether all Government / Statutory approvals related to the object(s) obtained?</td>
<td>Yes/No</td>
<td>Not applicable</td>
<td>Not applicable</td>
</tr>
<tr>
<td>Whether all arrangements pertaining to technical assistance/collaboration are in operation?</td>
<td>Yes/No</td>
<td>Not Applicable</td>
<td>Not Applicable</td>
</tr>
<tr>
<td>Any favorable events improving object(s) viability</td>
<td>Yes/No</td>
<td>Not Applicable</td>
<td>Not Applicable</td>
</tr>
<tr>
<td>Any unfavorable events affecting object(s) viability</td>
<td>Yes/No</td>
<td>Not Applicable</td>
<td>Not Applicable</td>
</tr>
<tr>
<td>Any other relevant information that may materially affect the decision making of the investors</td>
<td>Yes/No</td>
<td>Not Applicable</td>
<td>Not Applicable</td>
</tr>
</tbody>
</table>

# Where material deviation may be defined to mean:
   a) Deviation in the objects or purposes for which the funds have been raised;
   b) Deviation in the amount of funds actually utilized by more than 10% of the amount projected in the offer documents.

4) Details of object(s) to be monitored:
   (i) Cost of objects - Not applicable

<table>
<thead>
<tr>
<th>Sl. No</th>
<th>Item Head</th>
<th>Original Cost (as per Offer Document) ( Rs. in million)</th>
<th>Revised Cost</th>
<th>Comments of Monitoring Agency</th>
<th>Comments of the Board of Directors</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Reason of cost revision Proposed financing option Particulars of firm arrangements made</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
(ii) Progress in the objects-

<table>
<thead>
<tr>
<th>Sl. No</th>
<th>Item Head</th>
<th>Amount as proposed in Offer Document (Rs. in crores)</th>
<th>Amount utilized</th>
<th>Comments of Monitoring Agency</th>
<th>Comments of the Board of Directors</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1</td>
<td>Repayment of borrowings</td>
<td>745.00</td>
<td>-</td>
<td>490.00</td>
<td>490.00</td>
</tr>
<tr>
<td>2</td>
<td>General corporate purposes#</td>
<td>244.26</td>
<td></td>
<td>0.0177</td>
<td>0.0177</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Total</td>
<td>989.26</td>
<td>-</td>
<td>490.0177</td>
<td>490.0177</td>
</tr>
</tbody>
</table>

#Pursuant to Regulation 82(2) of SEBI (ICDR) Regulations Monitoring Agency is not commenting on the utilization of issue proceeds under the head General Corporate Purpose.

*Till 30 September 2020, the Company has received Rs. 496.52 Crores and the same has been utilized as tabulated above and balance has been kept in bank account maintained with HDFC Bank Limited and details of the same has been provided in clause (iii).

(iii) Deployment of unutilised Rights Issue proceeds:

<table>
<thead>
<tr>
<th>Sr. No</th>
<th>Type of instrument and name of the entity invested in</th>
<th>Amount invested</th>
<th>Maturity date</th>
<th>Earning</th>
<th>Return on Investment (%)</th>
<th>Market Value as at the end of quarter**</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>In Current Account maintained with HDFC Bank Limited</td>
<td>6.50</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>6.50</td>
</tr>
</tbody>
</table>

* Also indicate name of the party/Company in which amounts have been invested

** Where the market value is not feasible, provide NAV/NRV/Book Value of the same

(iv) Delay in implementation of the object(s): Not applicable

<table>
<thead>
<tr>
<th>Object(s)</th>
<th>Completion Date</th>
<th>Delay (no. of days/ months)</th>
<th>Comments of the Board of Directors</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>As per the Offer Document</td>
<td>Actual*</td>
<td>Reason of delay</td>
</tr>
</tbody>
</table>

Not applicable

* In case of continuing object(s), please specify latest/revised estimate of the completion date.