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# Sustainability @ ABFRL

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# Retail sector sustainability strategy and its contribution to the group sustainability vision



“By 2017, the Aditya Birla Group endeavours to become the leading Indian conglomerate for sustainable business practices across its global operations”

- **Chairman**, Aditya Birla Group

## Responsible Stewardship

- Energy Mission
- Green Building Mission
- Carbon Footprint Mission
- Water Mission
- WASH Mission
- Safety Mission
- Waste No More Mission
- Sustainable Product Mission
- Packaging Mission
- CSR Mission

Driving performance on set goals across the business functions

## Stakeholder Engagement

- Scenario planning for each missions
- Increase participation in Multi-Stakeholder events in the industry
- Integration of stakeholder perspective and materiality
- Develop thought leadership on areas of focus

Identifying business externalities & mitigation plan

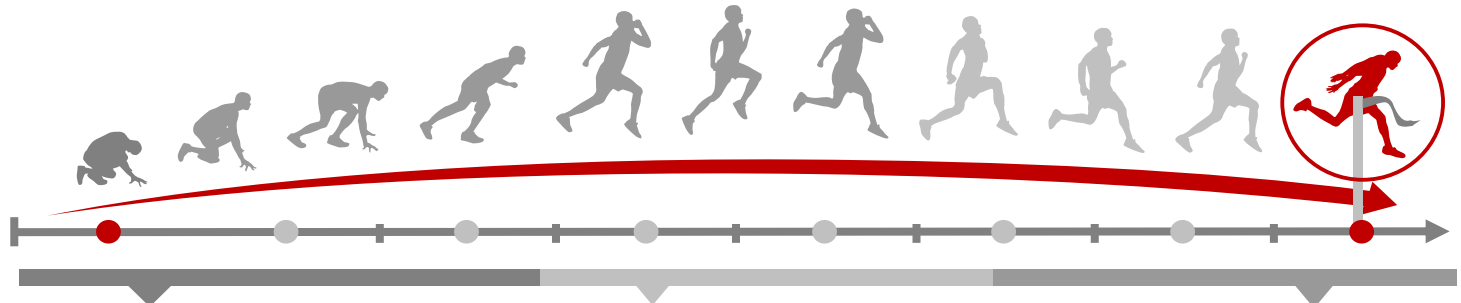
## Future Proofing

- Identify relevant focus areas in sustainability from Forum for Future report
- Develop strategic long term approach to meet identified commitments
- Re-calibrate present action plans to align with commitments

Strategic action plan to secure long term business growth

Creating a framework in line with ABG Standards, Policies, Position Statements, and training module, that help move to international standards along with a plan to create and share stakeholder value that stays inside the shrinking operating space

# Retail sector sustainability strategy and its contribution to the group sustainability vision



Mission Roadmaps (H1)	Responsible product (H2)	Disclose (H3/Q1)	Results (H3/Q2)	Integrated Business sustainability approach
<p>Defining goals/targets &amp; operationalize activities in each mission.</p>	<p>Extending mission to external stakeholders (supply chain, customer focus).</p> <p>Measure and track performance in our operational boundary</p>	<p>Business alignment. Enhancing Brand Value.</p> <p>Develop effective communication. Public disclosure.</p>	<p>Consolidate sustainability performance across business value chain.</p> <p>Empowering A&amp;R teams</p>	

# Mission targets

## Energy

Achieve a substantial reduction in purchase of grid electricity by 2017

## Green Buildings

Achieve green building certifications for 7 facilities by 2017

## Carbon Foot Printing

To be amongst the top 10 in the respective sectors on the CDP

## Water Foot printing and WASH

- 1) Attain Water Neutral / Positive Status for facilities under direct control.
- 2) To ensure compliance with WASH pledge by 2017

## Waste

Substantial reduction in waste being sent to the landfill by 2020

## Sustainable Packaging

Reduce, reuse and recycle packaging so as to substantially reduce the environmental footprint of the packaging material used by us

## Sustainable Products

Product stewardship through use of sustainable materials, processes, supply chain and business practices

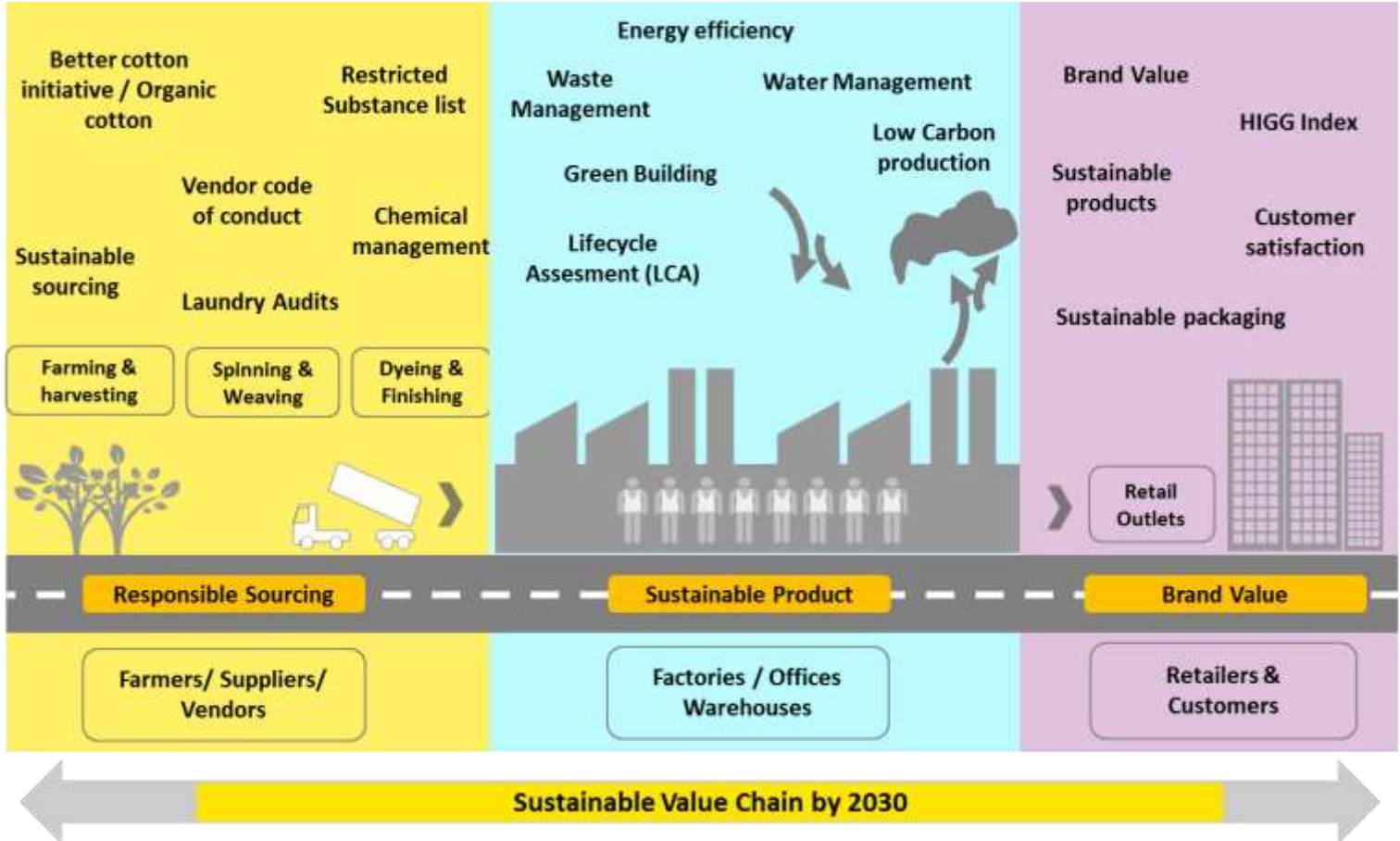
## Safety

No Fatal Accidents at work at any of A&R locations

## CSR

Sustainable livelihood for 25,000 people, impact 3000 girl children and create 100,000 hours of employee volunteering by 2018

# Expected Outcomes



# Leveraging ABG sustainability framework

## *Aligned sustainability missions*



ABG Policies launched	Coverage as part of Sustainability Missions
1. Energy & Carbon	Energy, Green Building & Carbon Footprint mission
2. Environmental	Water, Waste, Wash, Carbon Foot printing mission
3. Health	Safety Mission
4. Water Stewardship	Water & Wash mission
Policies yet to be released	
6. Stakeholder Engagement	Stakeholder consultation as part of GRI Reporting
7. Human Rights	Product Mission (Code of Conduct)
8. Transportation	Carbon foot printing mission
9. Safety	Safety mission
10. Security	At present, not covered as part of sustainability
11. Biodiversity	Water & Product mission
12. Product Stewardship	Product mission
13. Quality	Product mission