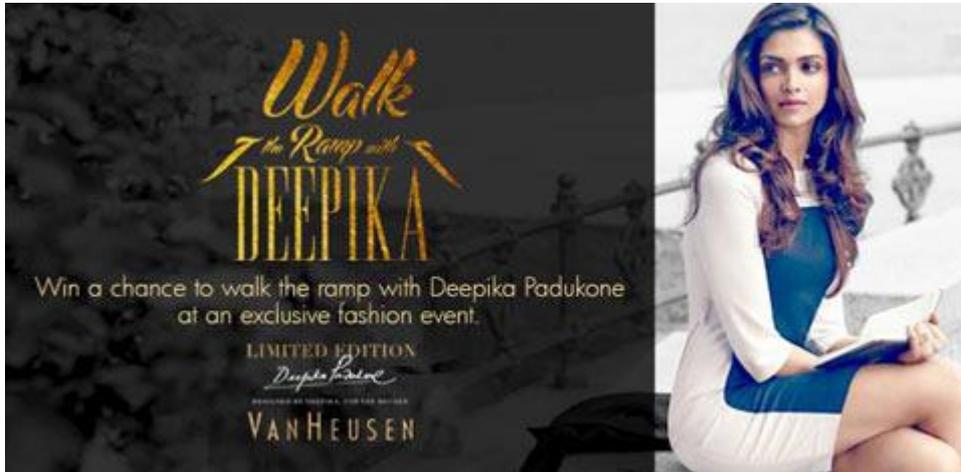


Walk the ramp with Deepika Padukone

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~ Van Heusen Limited Edition gives its patrons an opportunity to 'Walk the Ramp' with Deepika Padukone ~



Have you always dreamed of being in the spotlight? Does style come naturally to you? Well here's a chance for you to make it to the limelight. If you think you have the style quotient and the Limited Edition

look, then we have the perfect opportunity for you.

Take part in 'Walk the Ramp with Deepika' contest and accompany the ultimate style diva, Deepika Padukone in the most glitzy fashion event of the year. All you have to do is assemble a look from the Van Heusen Limited Edition collection, upload a picture and tell Van Heusen why this look is limited edition for you. Deepika will hand pick 10 glamorous winners to walk the ramp with her at the launch of the new collection.

Hurry up! Last date for entries is March 31st.

About Limited Edition

Designed by Deepika for Van Heusen, Limited Edition is a collection of exclusive bags and dresses designed to make every woman feel beautiful.

This is what she has to say about it: "Ever so often, when I see a dress, I just wish it had a little something extra - a trim or a bow that could take it just a notch higher. Every piece you see in the collection is designed by me, with the sole intention of making a woman feel special, and yet real."

About Van Heusen

Van Heusen is India's No. 1 premium lifestyle brand for men, women and youth. With a rich heritage of 128 years, the brand entered India in 1990. It has had the unique distinction of establishing not only the brand, but also the ready-to-wear category. The brand epitomises 'fashion for the corporate', and its design driver is the combination of fashion and elegance.

Over last 22 years of existence in India, Van Heusen has been making workplace more fashionable. Van Heusen has consistently been ahead of the curve in understanding the evolving fashion needs of Indian professionals and making it accessible to the Indian consumer.