

Van Heusen introduces new range of Chinos

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~Experience the Great Chino Come Back from VH Sport~

Bangalore: This new fashion season Van Heusen is here to give every man's wardrobe a complete make-over. Enjoy the comfort of Chinos with the latest and trendiest collection from Van Heusen Sport. The sport-inspired casual wear collection from Van Heusen comes in an exciting new range of fits, colours and fabrics.



Chinos are a 'must-have' piece in every man's wardrobe today. Get heads turning with envy while you pull-off a complete new fashion statement with earthy or navy coloured trousers, for a smart-casual look. Bright colours are a must-have this season. Experiment with a pair of coloured chinos teamed with t-shirts and jackets for a preppy look.

The versatile Chino collection from VH Sport showcases a new take on the Chino encompassing a gamut of comfortable fabrics:



AIR CHINO – Synonymous to the name, wearing an air chino is like wearing a second skin. Compact cotton twill chino with a superb touch and a great hand feel, comfortable and great to be with.

LINOS - As the name suggests linen chino come together to create Linos. Perfect for summer, and great to travel in.

JEANOS - Jeanos is a hybrid. A man needs a chino because he can't live by denim alone and that's exactly where Jeanos come in. Five-pocket jeans styling in a chino over dyed in fashion tones give that edge we all look for.

PEACHINO - As the name denotes, Peachino is chino peached to give a perfect hand feel. This satin lycra chino is a perfect combination of sheen and stretch.

IVY CORD - 100% Cotton bed ford corduroy gives that crisp and sophisticated look. Perfect to wear it to office and transit to a more casual space, it gives that perfect flexibility.

PEPPY CHINO - Tussar weave gives this chino durability and a great one to slip into (*Available in six different shades*).



The Chino is here, here to stay!

VH Sport Chino Collection Starts From 1699 onwards.

About Van Heusen

Van Heusen is the country's No. 1 premium lifestyle brand and the No.1 dress shirt brand in the world. With a rich heritage of 128 years, the brand entered India in 1990. It has had the unique distinction of establishing not only the brand, but also the ready-to-wear category in the country. The brand epitomises 'fashion for the corporate', and its design driver is the combination of fashion and elegance. Since its launch in 1990, Van Heusen has consistently tracked and understood the Indian male. In the last two decades the clothing preferences of Indian men have undergone many stages of evolution. At each turning point Van Heusen has stood witness to these changes, and has been ahead of the curve when it has come to forecasting emerging trends and making them accessible to the Indian consumer. For more details, visit www.vanheusenindia.com