

## **Shantanu & Nikhil Present 'The Purple Muse' Van Heusen Men's Fashion Week 2011**

4 September 2011

### *'The Purple Muse'*

In a world where customs collide and yesterday spills in to tomorrow, we showcase a modernist upbeat flavor of vintage royalty. Seeds were planted to look more luxurious, crafting the perfect chivalrous gentlemen, who are Indian at heart and yet Global in appeal. They exhibit effortless style as they dress to impress only themselves.

Sumptuous, Striking tones of Royal Blue, Polished Black and Stubborn Red with a hint of Cocoa and Purple Plumeria, add depth and vibrance to the otherwise subtle collection.

### Set Description

The set will compliment the dandy look of the show with special attention to the play of light and shadows. The dramatic feel of the collection will be reflected through the vivid play of lights that completes the otherwise mystique and modern setting.