

Man has come-Rohit and Abhishek at Van Heusen India Mens Week 2011

4 September 2011

MAN HAS COME

Now has come Man supreme ...
The gates guarding the moonless night have fallen,
The hill of sunrise rings with the call "Fear not"
And ushers in the dawn of a new life!
The heavens thunder the song of victory:
"Man has Come "
...Rabindranath Tagore

Rohit draws inspiration for this collection from the age-old world where the horse reigns supreme. The image of Royal warriors upholding ceremonial pageantry embodies signs of Victory. The adrenaline pumping tales of men fighting for land remind of the glorious past. Contrarily, heroism in the latter day lies in fighting for Peace.

This collection is for a passionate and committed individual who has sense of style and purpose, for someone who is looking for a signature style there by commanding respect and dignity.

The silhouettes are masculine with a twist on urban tailoring where the jackets are dramatically stylized with high essence of accessories as in Metal Buttons, Rivets, Zippers, Medals and Broaches. The color palette revolves around a Vintage feel, starting from black to grey, brown to beige, army to sap green with flashes of blues and white.

The warm and cold mixture of characters acts as a balancing factor that becomes an exclusive lifestyle. If you were to compare it to the age of old luxury vs. highly modern, it's like vintage is luxury where heritage is converting into modern style.