

Arjun Khanna's Autumn/Winter 2011 Collection at the Van Heusen India Men's Week - Day 1

September 2011

Action men — Day 1

In Arjun Khanna's Autumn/Winter 2011 Collection at the Van Heusen India Men's Week, the designer pays homage to real and fictional 'Men of Action' with a collection that is an artful illustration of understated sophistication, bespoke style and raw, rugged attitude.

Inspired by Jules Verne's time travelers, Albert Broccoli's secret agents, wheeler dealers, hoodlums, Inglorious Basterds, Sherlock Holmes, pirates, and all those friends and strangers who embody a vintage bohemian chic - the new breed of Arjun Khanna's Action Men (pun intended) - with a truly classic yet edgy sartorial sensibility; this grunge, masculine collection is an ethereal explosion of attitude and his avant-garde sensibilities.



Arjun weaves his passion for all things vintage and retro into every garment to create timeless pieces of bespoke couture. A range of treatments and finishing on a variety of textiles from linen and leather to velvet and wool creates a brilliant convergence of texture, colour and fit perfectly synonymous with Arjun's masterful tailoring and impeccable attention to detail.

The unconventional use of textile and his extensive technique in tailoring imbues the collection with a look that is avant-garde yet timeless and has enabled Arjun to maintain exclusivity of almost all the pieces in the collection, making each piece a one-of-its-kind.

Arjun's suave collection inspired by the dandy men of yore - simply, men ready for action - instantly bursts to life and demands to be admired, worn and experienced.



[Arjun Khanna's Autumn/Winter 2011 Collection](#)