

## Celebrate the festive season with Van Heusen 'Suits Fest'

17 November 2010

### Craftsmanship espoused by Van Heusen

Bangalore: Finding the perfect suit is never easy. You need to find an ultimate suit destination that's superior in its own right. The definitive collection should bring finesse to the modern, while rejuvenating the traditional with its wide range.



The exclusive anthology from Van Heusen includes a wide variety of designs and styles. In this day and age, suits are the best trend quotient for weddings, business occasions, leisure or club-wear. At Van Heusen, human expertise and automated precision come together in creating suits of the most superior quality. Van Heusen reiterates its dominance as "Suits and Blazers specialist" covering all lifestyle occasions offering a line of Slim, Ceremony, Party, Leisure, Travel, Business and Heritage luxury suits for autumn winter.



Business Suits and blazers are designed as per the client's demand, which enhances the personality of the wearer and is made in such a manner so that the exact fitting can easily be attained. Van Heusen designs the two-piece formal suits keeping in mind the latest trends and fashion parameters along with the quality standards.

Ceremonial Suits are a great option for weddings. Look your best in a Van Heusen suit. Well-tailored with minimal embellishments keeps it simple yet classy. Suits need not be boring and monotonous, neither do they need to be worn only in corporate circles. Festivals like Christmas are an ideal occasion to adorn suits in India.

The rulebook says you shouldn't mix patterns. But for today's generation it is all about breaking rules. And so pairing suits breaks away from the conventional mould. Suits can give an inclusive new-fangled and eccentric look to normal club-wear. VH is launching its slimwear and clubwear suits and blazers to give a new meaning to suiting and as a result, constant renewal of styles, creativity and innovation, to achieve aesthetic perfection. Ceremony is treated with exclusively designed and woven fine cloth with shiny Terylene rayons and wool silks in structures and weaves; to bring that trendy look in party jackets, Van Heusen styles glass nylons, shiny acetate party jackets as well.

While the joy of wearing a great suit is unmatched, at The Van Heusen Suit Fest, selecting one is no lesser a joy.

At the store, you will find a suit specialist, who will assist you in picking up the perfect suit. And just to ensure it fits perfectly, you get one free alteration, valid for a year. Get a 'Suit Care Guide' for superior care for your suit. Van Heusen also ensures you get more from every suit, admiration apart. Get a tie and pocket square combo worth Rs. 1499, free on

purchase of Van Heusen or V Dot suits. Also, on purchase of a V Dot blazer, get a club accessory worth Rs. 499. Van Heusen also has some great offers for its suit buyers. Buyers can avail suit travel bags worth Rs. 1999 for Rs. 899 and purchase lint brushes worth Rs. 599 for a special price of Rs. 199.



### **About Van Heusen**

Van Heusen is the world's No.1 dress shirt brand. And things are no different in India. The country's no. 1 premium lifestyle brand for men, women and youth, Van Heusen, with a rich heritage of 128 years, entered the Indian market in 1990. It has had the unique distinction of establishing not only the brand, but also the ready-to-wear category. The brand epitomises 'Corporate Fashion' and its designs are driven by a combination of fashion and elegance. Since its launch in 1990, Van Heusen has consistently tracked and understood the Indian male. In the last two decades the clothing preferences of Indian men have undergone many stages of evolution. At each turning point Van Heusen has been witness to these changes – and been ahead of the curve when it has come to forecasting emerging trends and making it accessible to the Indian consumer.

**VAN HEUSEN 'SUITS UNLIMITED' STORES:** BANGALORE: Brigade Road: 25585994 • Garuda Mall: 41531022 • Jayanagar 4th Block: 41749411 • Indiranagar 100 Ft. Road: 42115478 CHENNAI: R.K. Salai: 28473747 • Nungambakkam: 42137977 HYDERABAD: Banjara Hills: 42301308 LUCKNOW: Halwasiya Market, Hazartganj: 4073150 MUMBAI: Goregaon: Oberoi Mall: 28422385 NEW DELHI: Connaught Place: C15: 41513980 NOIDA: The Great India Place: 2456980 PUNE: JM Road: 25511014

**VAN HEUSEN EXCLUSIVE STORES:** AHMEDABAD: CG Road: 40023471 • Iscon Mall: 40026335 AMRITSAR: The Celebration Mall: 5031791 AURANGABAD: Prozone Mall: 6618194 BANGALORE: Forum: 22067606 • • Commercial Street : 25594677 • Kamanahalli: 25457157 BARODA: Siddharth Complex: 6643940 BHATINDA: Dhobi Bazar BHUVANESHWAR: Janpath: 2533215 BHOPAL: Mansarovar Complex: 4252351 BIKANER: Rani Bazar: 2203060 CALICUT: Focus Mall: 4021404 CHANDIGARH: SCO 34, Sector 17-E: 2728511 • Manimajra, NAC Market: 4645898 CHENNAI: Express Avenue Mall: 28464153 • ETA Mall: 28477771 • Ampa Mall: 43300394 COCHIN M G Road: 2365599 COIMBATORE: Cross Cut Road: 4378309 • D B Road: 4369181 DEHRADUN: Rajpur Road : 6454544 FARIDABAD: Mathura Road Sector 35: 4085322 Ansal Crown Plaza: 4012799 GHAZIABAD: Shipra Mall: 4158748 • Mahagun Mall: 4331183 • Opulent Mall: 3321831 GURGAON: Ambience Island 46653853/4/5 • DLF City Center: 4067912 •

MGF Metropolitan Mall: 4046212 GUWAHATI G.S Road: 2455810 HYDERABAD: GVK One Mall: 44767833 • Somajiguda: 66820733 • Habsiguda Main Road: 40205676 JAIPUR Triton Mall: 5156726/ 5156739 • Pink City Mall : 4048726/39 • Jaipur Raja Park: 4011902 • MGF Mall: 4027864 • Vaishali Nagar: 2356108 JALANDHAR: Collage Mall: 3190099 JODHPUR: Sardarpura: 2651077 KANPUR: Z.Square Mall: 2302315 KOLKATA: South City Mall: 40072201 • City Centre-II Rajarhat: 64587321 • Lindsay Street: 64587325 KOTA: City Mall: 2700382 LUCKNOW: Fun Republic Mall: 4080596 LUDHIANA: MBD Mall: 4442535 MANGALORE: Yenepoya Chambers: 4266749, City Centre: 4274470 MEERUT: Abu Lane: 64587325 MUMBAI: Vashi: Inorbit Mall: 27810938 • Malad: Inorbit Mall: 67410888 • Andheri: Infinity Mall: 26396747 • Borivali S.V. Road: 28660611 • Mulund: Nirmal Lifestyle: 25610061 Ghatkopar: R-Citi Mall: 25188724 • Thane: Korum Mall: 65222261/66096461 • Kasturi Plaza: 2860193 MYSORE Devraj Urs Road: 4262771 NANDED: Treasure Bazaar Mall: 40999111 NEW DELHI: Saket Select Citywalk: 42658321/22 • DLF Courtyard: 40634730 • South Ex-II: E-12: 41647925 • Vasant Kunj: The Promenade DLF: 46098284 • Rohini City Centre: 27933810 Kamala Nagar: 23843873 • Raja Garden: Westgate Mall: 45508033 • V3S Mall: 43082866 • Dwarka Sector-1: 45685430 • Ajmal Khan Road: 28753199 • Janakapuri: 25572222 • D.C. Plaza: 45685430 NOIDA: The Great India Place: 4272265 • Sector-18: 4261108 PATNA: Dumraon Palace PUNE: M G Road: 26053280 • SGS Magnum Mall, Camp: 26332270 SECUNDERABAD: Parklane: 27812423 SOLAPUR: Citi Corner: 40999111 SRI GANGANAGAR: Ravindra Path: 2470551 SURAT: Dharam Palace: 2255881 • Iscon Mall: 6565771 THRISSUR: Trade Center: 6538299 TRICHY: Sastri Road: 4220709 UDAIPUR: Shakti Nagar VIZAG: Daba Gardens: 6633381