

7 ways to look smashing this wedding season! Van Heusen presents a 'Suit Carnival'

23 November 2009



Ushering the wedding season, this November, Van Heusen reiterates its dominance as the "Suits and Blazers specialist". Covering all lifestyle and important occasions, Van Heusen offers a line of Slim, Ceremony, Party, Leisure, Travel, Business and Heritage luxury suits this autumn winter.

The new range of suits gives an opportunity to experiment with a western sensibility yet have a traditional drape this season! Van Heusen specialises in understanding the body structure of Indian consumers and has introduced 4 fits to address the needs of each consumer who slips into a Van Heusen suit.

Since fit of a suit is a vital factor to qualify as a perfect suit, popular fits offered are the Italian and Slim fits from Van Heusen and Slim fit from V Dot which are cut exclusively for young adults with a well endowed frame.

If you want to add class and panache to your wedding attire, then you have the choice of the right kinds of wedding suits which fit your stature and your senses of style. Van Heusen offers silver gray, granite gray, chintz black, powder ivory and sand beige as the key colors in self structures, herringbone, pin stripe and classic English weaves, which are cut in peak lapel single breasted with two buttons, two button single breasted with narrow lapel and shawl collars. Also, another interesting thing is the inner sculpture in the Van Heusen Ceremony suits which come with mix Jacquard linings with fine prick stitches.

Van Heusen presents an impeccable classy collection of premium poly wools to all wool in super 100s to super 130s and also the finest quality of pure wool in super 150s sourced from the finest suiting textile mills in Italy, England and India.

The Ceremony line is treated with exclusively designed and woven fine cloth with shiny Terylene rayon's and wool silks in structures and weaves. This effort is taken to ensure a chic look in party jackets, Van Heusen style glass nylons, and shiny acetate party jackets as well.

This exquisite variety comes with cost choices ranging from **Rs. 7999 to Rs. 49999** with Heritage semi-traditional suits being the epitome of modern luxury and highly skilled hand craftsmanship.

The 'Suits Carnival' is happening in all Van Heusen stores across India.

***The Man of style has more than one reason to make an impact this season!***

#### **About Van Heusen**

Van Heusen is a premium lifestyle brand for men and its core area of strength is its formal

wear range. The brand embodies corporate fashion and reflects the current expression of elegance in today's context.

Van Heusen in the last fifteen years, since its launch in 1990, has consistently tracked and understood the clothing preferences of Indian men which have undergone many stages of evolution. At each turning point Van Heusen has stood witness to these changes – and has been ahead of the curve when it has come to forecasting emerging trends marrying classic images of Van Heusen models portraying timeless values like inner confidence with the latest in contemporary, yet timeless fashion.

**Also at Van Heusen exclusive stores**

Ahmedabad: C G Road Ph: 32946754. Iskcon Mall, Ph: 40026535. Bangalore: 100 Ft Road, Indira Nagar, Ph: Ph 42115478, Jayanagar 4th Block, Ph: 41749411, Commercial Street, Ph:25594677, Brigade Road, Ph: 25585994, Garuda Mall, Ph: 41531022. Chennai: Rk Salai Ph: 43526024 Nh Road, Ph: 42137977; Citi Centre Ph:28477771. Chandigarh: Sector-17-E, Ph: 5089303. Gurgaon: Dlf Citi Center, Ph: 4067911. Hyderabad: Banjara Hills, Ph: 23554904. Kolkata: South City Mall Ph: 40072201. Lucknow: Hazratganj, Ph: 4073150 Mysore: Devraj Urs Road Ph: 4262771. New Delhi: South Extn Ii Ph: 41647925, C Block Connaught Place Ph: 41513981; Westgate Mall Ph: 45508033. Noida: Great India Place - 1st Floor, Ph: 4232861. Pune J M Road Ph: 25511014, Nucleus Mall (Camp) Ph: 26054155, Mg Road Ph: 26053280 Guwahati: Cube, Gs Road, Ph: 2347000. Mumbai: Oberoi Mall, Goregaon, Ph: 28422385, Inorbit Mall, Vashi, Ph: 65279931