

## **Luxure in association with Tasveer presents '37 Indian Still Lifes'**

~ Season Seven of the five-city photography exhibition by world renowned photographers ~

24 August 2012

**Bengaluru:** Super premium menswear brand Luxure Louis Philippe has joined hands with contemporary photography gallery Tasveer to bring together the works of *avante garde* photographers, as part of a forthcoming five-city exhibition tour.

Hosted within the quaint environs of Cinnamon, the exhibition was well-attended, with the presence of eminent personalities like theatre stalwart Girish Karnad; Ravi Prasad, CEO, Himalaya Drug company, and other prominent personalities.

Titled '37 Indian Still Lifes', the exhibition, which continues till 14th September 2012, is a brilliant showcase of photography, as interpreted through the creative genius of connoisseurs and masters of the art like Adil Hasan, Amit Mehra, Amit Pasricha, Anna Fox, Annu Matthew, Anuj Ambalal and Arun Nangla amongst others.

The ambience was classy, the settings and the venue playing perfect host to the event. The lower floor of the venue held the impressive display of works of the artists while the upper floor was done up with mannequins dressed in Louis Philippe's Spring Summer13 attire, which was a perfect juxtaposition of creativity and modernity.

Luxure Louis Philippe specialises in delivering sartorial elegance for the aficionados, who have an appreciation of the finer things in life. The brand derives inspiration from the creative vision of artists and that of the skill and vision of craftsmen, merging these two together in their endeavours towards perfection. And as testimony to its *devoir* towards art and craftsmanship, the brand lends its support to Tasveer's seventh season of exhibitions.

"Luxure Louis Philippe is an exponent of art, creativity and innovation and true to this, we are elated to announce our collaboration with the country's pioneer in photography exhibitions, which we believe will be a fruitful and successful venture in showcasing the best talent and also reaching a larger audience about the wonderful joy that the art of photography can give," said Mr. Jacob John, Brand Head, Louis Philippe, India.

### **About Louis Philippe**

Louis Philippe is the leader in the stylish menswear offering. The brand's Franco Italian lineage combined with its focus on contemporary international fashion lends it a premium and exclusive image. The focus on fine fabrics and the detailed craftsmanship of every piece ensures that each Louis Philippe owner belongs to 'The Upper Crest'.

Luxure is a collection crafted with the finest, rare and exclusive fabrics, meticulous tailoring and impeccable detailing. Inspired by the pursuit of art and travel, every Luxure piece

combines respect for tradition and love for contemporary style. Alongside delectable suits and shirts, the collection includes exquisitely made shoes, precious cufflinks, silk ties and other style accessories. For its more discerning clients, made-to-measure tailoring is also offered in select stores across the country