

Luxure Unveils India's Largest Photography Exhibition series in association with Tasveer

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Season Seven comprises six exhibitions travelling to five cities

Bangalore: Super premium menswear brand Luxure Louis Philippe has joined hands with the photography gallery Tasveer to bring together the work of legendary international photographers, as part of a forthcoming five-city exhibition tour. The event, announcing the exhibition, was hosted at The Taj West End, Bangalore, which served as a prelude to the upcoming series of exhibitions to be held across Delhi, Bangalore, Mumbai, Kolkata and Ahmedabad.

Mr. Samrat Som, Director, Marketing & Creative, Business Head, Footwear & Accessories Louis Philippe and Mr. Abhishek Poddar, Proprieter, Tasveer gave an insight into the association and the upcoming exhibitions.



The seventh season of the five-city exhibition will showcase the original prints of universally acclaimed photographers including Raghu Rai, the great Indian master of photography; esteemed British photographer Derry Moore; and Italian sculptor, performance artist and photographer Patrizia Maimouna Guerresi.

A host of other prominent photographers will also be making their presence felt through their work. The seventh season will also showcase a curated show under the title 'Magnum Ke Tasveer' a unique collaboration between Tasveer and Magnum Photos, a co-operative society of the world's finest photographers, which includes the likes of the iconic Steve McCurry. Apart from this, five leading photographers from Japan will present a group show – Hikari – as part of Tasveer's efforts to showcase contemporary Asian photography.



Luxure Louis Philippe specialises in delivering sartorial elegance for aficionados, who have an appreciation of the finer things in life. The brand derives inspiration from the creative vision of artists and that of the skill and vision of craftsmen, merging these two together in their endeavours towards perfection. And as testimony to its devoir towards art and craftsmanship, the brand lends its support to Tasveer's seventh season of exhibitions.

"Luxure Louis Philippe is an exponent of art, creativity and innovation and true to this, we are elated to announce our collaboration with the country's pioneer in photography exhibitions, which we believe will be a fruitful and successful venture in showcasing the best talent and also reaching a larger audience about the wonderful joy that the art of photography can give," said Mr. Jacob John, Brand Head, Louis Philippe.

“I'd also like to take this opportunity to introduce our corporate partner for season seven, the premium fashion brand – Louis Philippe Luxure,” said Mr. Abhishek Poddar, Proprietor, Tasveer. “This partnership was forged to facilitate Tasveer's exhibitions, especially those which showcase more experimental and non-commercial subjects. Without such support, many of the gallery's activities would simply not be possible. I would therefore like to extend my sincere gratitude to Luxure Louis Philippe for sharing in Tasveer's vision and endorsing our activities in 2012/13.”