

Louis Philippe presents 'DIMENSIONS with Vijay Amritraj'

17 August 2012

~ Indian Tennis Legend interviews international icons ~

New Delhi: Louis Philippe, the premium men's clothing brand, in association with CNN-IBN brings you 'Dimensions' with Vijay Amritraj', a first-of-its-kind show in the history of Indian television. This special series presented by Louis Philippe, will be anchored by the legendary tennis player Vijay Amritraj and will feature the brightest global icons that have mesmerised people across the globe with their magic; from sporting legends and business tycoons to supermodels and Hollywood A-listers.



Vijay Amritraj is a Padma Shri awardee, a designated United Nations Messenger of Peace and a gentleman. His thoughtful approach and sensitive style is going to be the highlight of this chat show.

Shot completely outside India, Dimensions is a truly international show which will see Vijay make his debut as a talk show host and explore the multi-dimensional lives of his famous guests. This multi-part series will feature some of the biggest names including tennis legends Steffi Graf and Andre Agassi; business tycoon Donald Trump; 'Playboy' owner Hugh Hefner; supermodel Cindy Crawford; and Hollywood A-listers such as Michael Douglas, Pierce Brosnan, Sharon Stone, amongst others.

Watch Vijay Amritraj as he delves into the various dimensions of these international icons and unravels the true individual behind all the glitter and charisma, every Saturday at 10 pm and Sunday at 7:30 pm on CNN-IBN.

Speaking about the show, Mr. Vijay Amritraj said: "It gives me immense pleasure to announce 'Dimensions' and be the host of the show on CNN-IBN, which will surely uncover the facts and lives of many eminent personalities. Dimensions is not just a talk show, it's a face to reality".

Rajdeep Sardesai, Editor-in-Chief, CNN-IBN, IBN7 and IBN-Lokmat said: "Dimensions is a very engrossing talk show, which will be further intensified with Mr. Amritraj's demeanour. It will be great to see the charismatic legend transcending the borders and bring to the viewers some of the most sought after international personalities around the globe."

Sharing his insight on the show and the collaboration, Mr. Jacob John, Brand Head, Louis Philippe said: “Louis Philippe is proud to announce its latest venture which aims to bring to the fore powerful personalities that have made a huge impact on our lives; influential figures who have capitalised on sheer talent and determination, paving the way for generations to come.”

About Louis Philippe:

Louis Philippe is the leader in the stylish Menswear offering. The brand’s Franco Italian lineage combined with its focus on contemporary international fashion lends it a premium and exclusive image. The focus on fine fabrics and the detailed craftsmanship of every piece ensures that each Louis Philippe owner belongs to “The Upper Crest”. The brand symbolises elegance, class and status, while addressing the needs of the style conscious power seeker.

From the very beginning, Louis Philippe has combined the finest fabrics with designs inspired by the latest international trends. Embellished with the embroidered “Crest”, Louis Philippe wardrobe announces to the world that the wearer has truly “arrived”.

Almost two decades later in India, the “Crest” is prized even more for its craftsmanship and attention to detail as Louis Philippe continues to celebrate the sophistication and class of the quintessential Indian gentleman.

Louis Philippe is available at more than 130 flagship stores across India. They provide consumers with an international shopping experience, true to the brand essence ‘Mark of Grandeur’. Apart from the chain of Planet Fashion stores, it is also available at all leading menswear and department stores across the country.