

Louis Philippe launches new range of bags

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~ Introduces a complete new range of business bags, messenger bags, I pad case, lap top sleeves and duffle for men ~

Bangalore: Louis Philippe, the identity of the stylish and astute Indian gentleman, launches a range of stylish new bags. The range is specially designed keeping in mind the sharp, fashion-conscious, globe-trotting businessman. As an overture to the hunt for the 'bag' for the man who is constantly on the move, Louis Philippe has fused style, substance and finesse to create the most practical carry-ons/carryall. And like every Louis Philippe creation, this new range of bags is a delightful marriage of function and form in a minimal structured design. Its sublime looks are matched by its tangibly soft construction while its specially designed compartments are handy and make it purposeful. All in all, the range is a perfect arm charm for the truly discerning.



Pioneers of men's wear in India, Louis Philippe's range of bags is passion meets eye for detail. The aesthetic range of Business, Messenger and Duffle Bags, I pad case, Lap top sleeves have been created using Italian and Argentine high quality full grain cow leather with unique sheen, characteristic and smooth feel.

The bags are further accentuated by the exquisite jacquard lining and the leather hang tag with the Louis Philippe brand name embossed over them. Another striking element is the individually cast and hand polished hardware trims with engraved crest emblem on it. Attention to details such as these is what makes this range unique and effortless, a delightful stand-out from the rest.

Navigating through the contents of your bag has become easier and significantly organised with the latest fashionable offering from Louis Philippe whose latest creation of bags are dominated by practical features such as large zippered inner pockets, separate slots for storing your cell phone, hard disc, writing instruments, business card, including a ring for hanging your keys. The detachable and adjustable nylon shoulder strap in matching leather colour with leather shoulder protection and comfortable leather handle and metal bottom feet gives it a snug yet classy touch.



The range starts from Rs.999, with duffle bags starting at Rs.13,999; business bags starting at Rs.11,999; Ipad cases at Rs.999 and laptop sleeves at Rs.3,999 respectively.

About Louis Philippe

Louis Philippe is the leader in the stylish menswear offering. The brand's Franco Italian

lineage combined with its focus on contemporary international fashion lends it a premium and exclusive image. The focus on fine fabrics and the detailed craftsmanship of every piece ensures that each Louis Philippe owner belongs to “The Upper Crest”. The brand symbolises elegance, class and status, while addressing the needs of the style conscious power seeker.

From the very beginning, Louis Philippe has combined the finest fabrics with designs inspired by the latest international trends. Embellished with the embroidered “Crest”, Louis Philippe wardrobe announces to the world that the wearer has truly “arrived”.

Almost two decades later in India, the “Crest” is prized even more for its craftsmanship and attention to detail as Louis Philippe continues to celebrate the sophistication and class of the quintessential Indian gentleman.

Louis Philippe is available at more than 130 flagship stores across India. They provide the consumers with an international shopping experience, true to the brand essence ‘Mark of Grandeur’. Apart from the chain of Planet Fashion stores, it is also available at all leading menswear and department stores across the country.

Available at:

BANGALORE: 100 Ft. Rd Indiranagar. Garuda Mall. Brigade Road. Commercial Street. Koramangala. Phoenix City Market. **CHENNAI:** Express Mall. Anna Nagar. Phoenix Chennai **COCHIN:** Lulu**CHANDIGARGH:** Elante **DELHI:** Select Citywalk. Great India Place. South Ex **GURGAON:** Ambience Island. Ambience Mall**HYDERABAD:** Banjara Hills **JAIPUR:** WTP **MUMBAI:** Linking Road. Oberoi. Phoenix. Infinity. **PUNE:** Phoenix . JM Road . MG Road