

Beat the summer heat in style with Louis Philippe Golf collection

29 April 2010

Bangalore: This season, celebrate golf in style, comfort and ease. Louis Philippe launches special Golf line T-shirts and trousers for the younger, hipper generation of the new age. The Louis Philippe Golf line gives a wide choice of functional yet sleek and sophisticated T-shirts and trousers, which lets you put together unique looks both on and off the course, so you stand fashionably apart from others. The new Golf collection raises the style stake of the game beyond the pastel-coloured polo shirts and argyle sweaters of yesteryears.



Louis Philippe T-shirts are inspired by sophistication, casual comfort and the spirit of Golf. The brand brings in vibrant, fuss-free elements in super soft fabric and clean lines to make a breezy style statement. There are some moments that last a lifetime. Be it a hole in one on the golf course or even a mega deal clincher at the races; pair the Louis Philippe T-shirts with the wide range of Louis Philippe khakis, highlights or perma press trousers to make the occasion extra special.

Louis Philippe's **Butter and Cream** range of Golfing Tees draws inspiration from a suave, yet sporty look. With fabric made of superior pima yarn, the collection gives a soft buttery feel against your skin. The specially designed T-shirts are densely constructed and withstand several washes with complete ease. With a fresh colour palette, pastel shades and creamy colours like pink, light orange, yellow, blue the range appears classy and elegant in its details, while being extremely comforting in the sun.



Louis Philippe's **Classic** range of Golfing Tees comprises bright and vibrant shades of T-shirts with anti-curl collars and cuffs. The clean and gloss line is made of 2 ply yarns and this line combines an intense background with bright white contrasting front panel for an effect that's considerably more dramatic than that achieved with your average T-shirt. While they certainly do the job when it comes to keeping you cool on hot days on the course, you could just as easily wear them while in the city or for hanging out at the beach, and they'll work with pretty much everything in your wardrobe.

Adding on to the celebration, Louis Philippe throws a chance for everyone to play golf and win prizes. Step in to your nearest Louis Philippe store and play the mini golf game and you could win an exciting prize!

Rush, celebrate golf with Louis Philippe!!!

Louis Philippe Golf line T-shirts are available at the price of Rs 999/-

Louis Philippe Golf line cotton trousers are available from Rs 1,399/- to Rs 1,899/-

About Louis Philippe :

Louis Philippe is the leader in the stylish formal, official and semi-formal occasion wear. The brand's Franco-Italian lineage combined with its focus on contemporary international fashion gives it an indisputable premium and exclusive image. The focus on luxury and the detailed craftsmanship of every garment ensures that each Louis Philippe garment owner belongs to "The Upper Crest".

Available at all exclusive Louis Philippe stores across India.

DELHI : NCR: Vasant Vihar - Basant Lok; Ph:41669787. Rajouri - WestGate Mall; Ph:45508031. Saket - Select City Walk; Ph:40588706. Connaught Place - Inner F Block; Ph:43583745; Inner D Block; Ph:41517406. Noida - Sector 18. Ph:4312093; Great India Place; Ph:4232992. Gurgaon - Ambience Island - Ground Floor; Ph:4665394; First Floor; Ph:4665396. Vasant Kunj - DLF Place; Ph:46098275. Ghaziabad - Shipra Mall; Ph:4153921 **MUMBAI** : Khar - Linking Road; Ph:67033649. Lower Parel - High Street Phoenix; Ph:66669129. Vashi - Inorbit Mall; Ph:67126691. Goregaon - Oberoi Mall; Ph:40213113. Thane - Koram Mall; Ph:66096362 **CHENNAI** : T Nagar - Kasi Arcade; Ph:28150244. Anna Salai - Spencer Plaza; Ph:43516362. Nungambakkam - Nungambakkam High Road; Ph:42137727. Dr.R K Salai - Near Royapettah Bridge; Ph:42109540. Mylapore - Chennai Citi Centre; Ph:2847777. Nelson Manickam Road - Ampa Skywalk Mall; Ph:43300395 **BANGALORE**: Indiranagar - 100 ft Road; Ph:42074426. Magrath Road - Garuda Mall; Ph:45131021; Ph:64555231 **HYDERABAD** : Banjara Hills - Citi Centre Mall; Ph:23352750; GVK One Mall; Ph:44767824; Road No. 2; Ph:23554881. Somajiguda - Sapphire Square; Ph:66688866. Secunderabad - Park Lane; Ph:27720115