

Allen Solly ushers in summertime with fresh tees and denims

25 April 2011

~ Explore a novel palette of possibilities ~

Bengaluru: Allen Solly, the international apparel brand, has launched its latest collection of tees and denims in India. Available for men and women, this zesty range is the ideal assortment to fresco your wardrobe with a myriad of colour combinations. The collection also brings the most versatile and practical of fabrics – denim – in a choice of fittings. This season, the Allen Solly ‘tees and denims’ collection guarantees to be the zesty assortment you crave for to challenge conventions.



Men – The new Allen Solly men’s range of tees and denims focuses on the uber-cool. Peppy, multi-coloured tees that can be adorned in various styles take the spotlight in this collection. Teemed with mid-rise straight, low-waist slim or low-waist skinny denim that emphasises your individuality, the men’s collection assures you that hard sought super-masculine look. Ideal for any casual occasion or some sporty outdoor fun, this range definitely ups the ante on the trend scale.

Women – The Allen Solly women’s collection promises to make you the cynosure of every eye, this season. With a blend of unexplored colours, the chic trend is redelivered in fresh new prints. A variety of silhouettes that serve as great ‘pick and go’ come in various colours ranging from blazing yellows to corals, teals, greys, jewel greens, ecru blues and other picturesque shades. The women’s range also comprises a range of flattering fits in denim and is available in mid-rise straight, mid-rise slim and low-rise skinny.



What’s more, Allen Solly enlivens your shopping experience with an exciting seasonal offer. Shop for a pair of tees and denim together and get funky shades worth Rs. 2000 free!

So brace yourselves to beat the heat this summer with Allen Solly.

Allen Solly ‘tees and denim’ collection for men and women

Price:

Tees – starting Rs. 699

Denims – Starting Rs. 1,599

Free sunglasses worth Rs. 2,000 free with a pair of tees and denim together.

Offer Valid till stocks last.

About Allen Solly: Allen Solly created ripples in the Indian market by releasing new rules in corporate dress code. It trashed whites and greys thereby making the corporate world a colourful and vibrant place. Originating from the large portfolio of international brands of Coats Viyella – UK, Allen Solly truly has been the brand that transformed the way people dressed by bringing in its concept of Relaxed Formal Wear to India – bold and bright colours, concepts and patterns.

Allen Solly stores are located at:

Bangalore- Church Street, 55, 55/1, Tel No: 080 41121830/1, Jayanagar - no 346/17, 10th 'A' Main, 27th Cross, 3rd block. Tel No: 080 41739920 / 41400150, Comm Street - Old# 8, New # 166, 080 41238085, Garuda Mall - No-CTS, 15, 17, 18 & 27, (117) Tel No: 080 41531023
Mumbai - Unit G-14, Ground floor, Inorbit Mall, Link Road, Malad (W), ph - 022 67049564, Vista Enterprises, 12-A Mahavir Centre, Turbhe Road, Section-17, Vashi - 022 27893485, Shop No F13/A, oberoi Malls Pvt Ltd, International business park, Oberoi garden city, Off W E Highway, Goregaon - ph - 022 28409009, Delhi - F-13, Inner Circle, CP - 011 43583755/6, Sivam Sales Pvt.Ltd., E-16 Connaught Place, PH - 011 23415682, Shop # 8 &9 West Gate Mall, upper Ground Floor, District Center, Shivaji Palace, Raja Garden- 011 45508035, Shop # M-65, Greater Kailash - 1- 011 46556820/30 Shop # 5, GF, Select Saket mall, Plot # a43, District center, Saket - 011 40575041/2 Chennai - Shop # 99, ground floor, phase - 2, spencers plaza, annansalai - 044 28491183, Shop# 5, Ground flr, # 10 & 11, Dr. Radhakrishna Salai, Mylapore – 044-28477772, Chaitanya, Shop no A, # 12, Khader Nawaz Khan road, Nungambakkam - 044 43084840/1 Hyderabad - Shop No F1, Amit Plaza, Somajiguda - 040 66621040 GF, Road No 2, Banjara Hills, 040 23554810 Ahmedabad - Shop#1, Rain Drops, opp to Iskon Arcade, C G Road, Ph - 079-32948810 Iscon Mega Mall, Shop # 223 & 224, S G Road - ph -079 40026770 Kolkatta - City Centre, DC Block, Salt Lake Sector 1 - 033-23582096, Shop # S238, 2nd flr, South City Mall, Municipal #375, Prime Anwar Shah Road - 033 40072223, M/s Marda Collections, 37 Shakespear Sarani - 033-22815488/9 Lucknow -Shop # 123 , Sahara Gunj, Shahanjaf road, Hazart Gunj - 0522-4003451, Gurgaon - No 42 & 43 GF, Ambience Island, NH - 8 - 0124 4665437/8, No 105, 1st floor, Ambience Island, NH - 8, Gurgaon -0124 4665415/6, Noida - F-16, Sector -18 - 0120 4228063/5,Shop # 27, G. Floor, The Great India Place Mall, Sector-38 - 0120 2450040, Cosmic Fashions, C-24, Sector 18 - 0120 43157440,Chandigarh - Shop # 11, next to snow white dry cleaning, Sector - 17, "E" Market - 0172 5035457, SCO 51,Sector 17-E -0172 5067175 Calicut - The Focus Mall, Shop # 217, Navor Road - 0495 4021404, Coimbatore - VVCR Murugesu Mudaliar & Sons, 382 B Jaimahal Manian Corner, D.B.Road, R.S.Puram - 0422-4367312, Thane - Jai Enterprises, 2/3 R.M.Pride, Ram Maruthi Road - 022-25381601, Vizag - Zen Apparels, 30-15-158 City Plaza, Daba Garden - 0891-2575889, Pune - Sambhaji Mansion, Ground Floor, 1260-A Jungli Maharaj Road - 020 25511943/4, Kakade Mall, # 105, First Floor, #231, Moledina Road, Camp - 020 26332535/6, Bhubaneshwar - Land Mark, 52/53 Janpath, Ashok Nagar - 0674-2533215, Ghaziabad - 20, Shipra Mall, Plot - 9, Vaibhavkhand, Indirapuram - 0120 4139645, Secuderabad - Krishna's, 95 Park Lane - 040-27720322, Chandigarh -SCO 51,Sector 17-E - 0172 5067175