

Allen Solly Launches new collection of summer dresses for women

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~ Enjoy the spirit of the season with Allen Solly Summer Dresses ~

Bengaluru: Allen Solly, the international apparel brand, launches its new collection of summer dresses. The latest casual floral printed summer dresses from Allen Solly promises quality, style and glamour to make you feel chic and confident.



Floral prints from the collection are ideal for summers as they are distinctive and unique. In addition they always feature bright colours that blend well together. Allen Solly introduces a vibrant colour palette that is dominated by red, aquatic blue and white and highlighted with degrade citrus lemon and orange to give you a number of options to accessorize these floral print dresses. From shoes to leggings and jewellery, you really do have a variety of ways to add accent to your summer look.



This collection of summer dresses from Allen Solly is light weight, comfortable and stylish with invariable floral designs. Enjoy the arrival of summer with beautiful sun dresses or floral printed summer top that can be paired with denim or shorts which gives you a sense of liberty and warmth. Brighten up your day and be the head turner in a summer party at home by flaunting the blue floral print dress or if you are planning a day out with your friends a casual short sleeved pleated dress in liberty print will be the right choice for you to look stunning.

So, ladies out there, gear up for the sunny season of style with Allen Solly.

Prices starting at Rs 1599/-

About Allen Solly:

Allen Solly created ripples in the Indian market by releasing new rules in corporate dress code. It trashed whites and greys thereby making the corporate world a colourful and vibrant place. Originating from the large portfolio of international brands of Coats Viyella – UK, Allen Solly truly has been the brand that transformed the way people dressed by bringing in its concept of Relaxed Formal Wear to India – bold and bright colours, concepts and patterns.

Allen Solly stores are located at:

Bangalore- Church Street, 55, 55/1, Tel No: 080 41121830/1, **Jayanagar** - no 346/17, 10th 'A' Main, 27th Cross, 3rd block. Tel No: 080 41739920 / 41400150, **Comm Street** - Old# 8, New # 166, 080 41238085, **Garuda Mall** - No-CTS, 15, 17, 18 & 27, (117) Tel No: 080 41531023 **Mumbai** - Unit G-14, Ground floor, Inorbit Mall, Link Road, Malad (W), ph - 022 67049564, Vista Enterprises, 12-A Mahavir Centre, Turbhe Road, Section-17, Vashi - 022 27893485, Shop No F13/A, oberoi Malls Pvt Ltd, International business park, Oberoi garden city, Off W E Highway, Goregaon - ph - 022 28409009, **Delhi** - F-13, Inner Circle, CP - 011 43583755/6, Sivam Sales Pvt.Ltd., E-16 Connaught Place, PH - 011 23415682, Shop # 8 & 9 West Gate Mall, upper Ground Floor, District Center, Shivaji Palace, Raja Garden- 011 45508035, Shop # M-65, Greater Kailash - 1- 011 46556820/30 Shop # 5, GF, Select Saket mall, Plot # a43, District center, Saket - 011 40575041/2 **Chennai** - Shop # 99, ground floor, phase - 2, spencers plaza, annansalai - 044 28491183, Shop# 5, Ground flr, # 10 & 11, Dr. Radhakrishna Salai, Mylapore - 044-28477772, Chaitanya, Shop no A, # 12, Khader Nawaz Khan road, Nungambakkam - 044 43084840/1 **Hyderabad** - Shop No F1, Amit Plaza, Somajiguda - 040 66621040 GF, Road No 2, Banjara Hills, 040 23554810 **Ahmedabad** - Shop#1, Rain Drops, opp to Iskon Arcade, C G Road, Ph - 079-32948810 Iscon Mega Mall, Shop # 223 & 224, S G Road - ph -079 40026770 **Kolkatta** - City Centre, DC Block, Salt Lake Sector 1 - 033-23582096, Shop # S238, 2nd flr, South City Mall, Municipal #375, Prime Anwar Shah Road - 033 40072223, M/s Marda Collections, 37 Shakespear Sarani - 033-22815488/9 **Lucknow** - Shop # 123 , Sahara Gunj, Shahanjaf road, Hazart Gunj - 0522-4003451, **Gurgaon** - No 42 & 43 GF, Ambience Island, NH - 8 - 0124 4665437/8, No 105, 1st floor, Ambience Island, NH - 8, Gurgaon -0124 4665415/6, **Noida** - F-16, Sector -18 - 0120 4228063/5, Shop # 27, G. Floor, The Great India Place Mall, Sector-38 - 0120 2450040, Cosmic Fashions, C-24, Sector 18 - 0120 43157440, **Chandigarh** - Shop # 11, next to snow white dry cleaning, Sector - 17, "E" Market - 0172 5035457, SCO 51, Sector 17-E -0172 5067175 **Calicut** - The Focus Mall, Shop # 217, Navor Road - 0495 4021404, **Coimbatore** - VVCR Murugesu Mudaliar & Sons, 382 B Jaimahal Manian Corner, D.B.Road, R.S.Puram - 0422-4367312, **Thane** - Jai Enterprises, 2/3 R.M.Pride, Ram Maruthi Road - 022-25381601, **Vizag** - Zen Apparels, 30-15-158 City Plaza, Daba Garden - 0891-2575889, **Pune** - Sambhaji Mansion, Ground Floor, 1260-A Jungli Maharaj Road - 020 25511943/4, Kakade Mall, # 105, First Floor, #231, Moledina Road, Camp - 020 26332535/6, **Bhubaneshwar** - Land Mark, 52/53 Janpath, Ashok Nagar - 0674-2533215, **Thane** -Jai Enterprises, 2/3 R.M.Pride, Ram Maruthi Road - 022-25381601, **Vizag** - Zen Apparels, 30-15-158 City Plaza, Daba Garden - 0891-2575889, **Ghaziabad** - 20, Shipra Mall, Plot - 9, Vaibhavkhand, Indirapuram - 0120 4139645, **Secuderabad** - Krishna's, 95 Park Lane - 040-27720322, **Chandigarh** -SCO 51, Sector 17-E - 017