

## Madura CEO wins Hall of Fame award

12 November 2011

Mr Pranab Barua, CEO of Madura Fashion & Lifestyle, was awarded with the Hall of Fame Award in the general category at the second Northeast Consumer awards function held in Guwahati on November 12, 2011.

The governor of Assam, Mr J.B. Patnaik, was the chief guest at the function. The awards were given on the basis of a household survey of 3,000 respondents conducted across five cities in the region. This year, awards were given in 37 different categories.



The Governor of Assam, Mr J.B. Patnaik, inaugurating the Northeast Consumer awards function in Guwahati on November 12, 2011.

Prominent winners included State Bank of India (the most preferred bank in the financial category), Life Insurance Corporation (the most preferred life insurance company), ONGC (best company of the year) LG (consumer durables category).

Other companies that also won awards included Samsung, Panasonic, Bajaj Electricals, Star Cement, Dyna Roof, Maruti Suzuki, Hero Honda, Tata Motors, Airtel, Tata Photon, Vodafone, Aircel, Nokia, Dell, Canon, Big Bazaar and Tanishq.