

Encouraging results

Students backed by Madura Fashion & Lifestyle's CSR initiative in education have performed exceeding well

In a significant achievement for Madura Fashion & Lifestyle's Vidya Vikas scheme, the flagship CSR initiative in the area of education, students appearing for the standard X exams have performed exceeding well.

In 2011-12, the company supported 26 students studying in standards VII to X. Seven of these students appeared for the X exams, of whom six passed. The result for the seventh student, who sat for the Tamil Nadu state exams, is still awaited.

Interestingly, the highest score was 92.16 per cent with distinction; the lowest was also a high of 69.92 per cent. Vidya Vikas, the education support programme, aims to help bright students in their career.

Similarly, under a scheme for a continuing education programme, Madura Fashion & Lifestyle supported four students in their SSLC exams, of which two have passed out during the year.

The company also has a programme to support education of the rural dropout girl child at the Kasturba Gandhi Balika Vidyalaya (KGBV) at Channapatna. The results from the standard X exams have also been encouraging. All 11 students supported by the company, who appeared for their standard X exams, have passed; three passed out in the first-class category, three in second-class and five were in the third-class. Seventeen students appeared for the second PUC exams and their results are awaited.