

Say Aloha to PEOPLE's end of season sale!

10 July 2012

~ PEOPLE offers an exciting range of trendy apparel and accessories ~

Bengaluru: The wait is finally over as PEOPLE's End of Season Sale (EOSS) is here! The excitement starts on 7th July, 2012. Set a date with PEOPLE and sweeten the deal with amazing offers on menswear and women's wear and kidswear (for both boys and girls). PEOPLE's eclectic range of apparel and accessories is sure to make your decision-making process hard indeed!



The EOSS collection offers an exciting collection of clothing and accessories, which are spot-on trendy and head-turning.



Step into PEOPLE's exclusive stores located in Indiranagar; Commercial Street; RR Nagar; Innovation Mall; CMH Road; BEL Road; Koramangala and Banashankari, and avail flat 40 per cent discount (terms and conditions apply) on menswear, women's western wear, kidswear (boys and girls), ethnic wear and accessories.

Surely, this is one offer that you can't take a rain check on!

So hurry before PEOPLE's EOSS train leaves! Hop on and enjoy the ride and be mesmerised by the wide range of goodies on offer at unbelievable prices.

About PEOPLE

PEOPLE is the latest addition to the portfolio of renowned apparel powerhouse, Madura Fashion and Lifestyle. Launched in 2009, PEOPLE's endeavors are targeted towards the Youth segment of the country whose fashion acumen is evolving by the day. Based on the Fast Fashion Model, PEOPLE offers international trends at attractive prices. The brand covers the complete spectrum of Menswear, Women's western and ethnic wear, kidswear and accessories.



PEOPLE's mandate is based on the belief that fashion is for everyone, and not just for a select few. And this belief is reflected on the brand's range of apparel

and accessories which are trendy, stylish, yet extremely affordable, with prices starting from Rs.199. Truly international designs keeping the national interest in mind indeed!

The brand has been expanding at a rapid pace, establishing its footprint across the country. Currently at about 40 stores, PEOPLE plans to expand to 100 stores by the end of FY12. With new stores coming up in cities like Kolhapur, Udaipur, Bhatinda, Bareilly, Nasik and Vizag, the brand looks to be headed in the right direction.