

Love Moschino Men's collection – Spring/Summer 2013, at The Collective

Spring – Summer 2013

The Spring-Summer '13 collection from Love Moschino displays the key influences for the season perfectly, complete with their distinct vibrancy and playful detailing.

Working with a complementary palette of citrus hues and khaki neutrals, this collection recognises the looks and colour combinations that are vital for any man's Spring-Summer wardrobe. Of particular note is the bright citrus orange working its way throughout and colour is displayed by way of chunky stripes and bold separates.

Furthermore, the use of exotic themed prints has been adopted in true Moschino style with pineapple and palm tree motifs appearing frequently. When worn with neutral blazers the look remains refined but pleasantly playful.

Standout pieces from the collection include the range of 50s inspired printed tees. Taking us into the summer in true Love Moschino style, this collection is bold, bright and hopefully bound to bring us some sunny days.

About Love Moschino

The Moschino label was launched in 1983 by Franco Moschino and quickly became renowned for its colourful, innovative and sometimes eccentric designs, redefining the rules of fashion. Since 1994, Rossella Jardini has been Creative Director at the label and in 2008 the Love Moschino label was christened. The line was originally the Moschino Jeans label, and was renamed Love Moschino to better express the brand's intrinsic nature.