

Louis Philippe co-sponsors Tedxgateway talks for the 2nd time in a row

~ Developing a community of likeminded, highly informed and engaged innovators ~

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Mumbai: Louis Philippe, the identity of the stylish and astute Indian gentleman is a proud co-sponsor for TEDxGateway Talks. TEDx is a global community where people from every discipline and culture who seek a deeper understanding of the world come together to share their thoughts. The TEDxGateway talks happened this year on November 2 at NCPA, Mumbai.

Expanding on the spirit of TED's mission, "Ideas Worth Spreading" the TEDxGateway 2014 conference focused on "Ideas Worth Doing" by bringing together more than 25 brilliant and dynamic speakers from across India as well as around the world. The TEDxGateway community is a diverse one, both ethnically and socially and this daylong conference featured eminent speakers from around the globe and different walks of life who shared their unique ideas.

Some of the key speakers of the event were Erica Hagen, journalist and development practitioner, and cofounder of Map Kibera; Jeremy Heimans a noted political activist; Luis Von Ahn, founder of Captcha and Duolingo; and Arsh Shah Dilbagi a 15-year-old inventor and Google Science Fair finalist.

Commenting on the occasion Mr. Jacob John, COO, Louis Philippe said: "We are delighted to be a part of the TEDxGateway Talks 2014. Louis Philippe as a brand has grown to be synonymous with excellence and partnering with a platform like TEDxGateway further re-emphasises these values.

"For us, creating great content for our consumers has been of primary importance. Being a part of an event that enables dissemination of knowledge and information from some of the most inspired world leaders is something that Louis Philippe is proud to be associated with. As a brand, we value the art of refined communication and by collaborating with TEDxGateway Talks, we hope to strengthen our audiences' belief - that the brand represents the very best there is," he went on to add.

From its inception, Louis Philippe has been seen as the purveyor of fine clothing for the discerning gentleman. Garments under this brand combined the finest fabrics with designs inspired by the latest global trends, addressing the needs of the style-conscious contemporary male. Louis Philippe has been associated with TedxGateway for the second year in a row and as a platform, Tedx is perfectly aligned with the ethos of the brand that derives inspiration from the creative vision of artists and skill and vision of craftsmen.

As testimony to its devoir towards art and craftsmanship and by merging these two together in their endeavours towards perfection and excellence, the brand lent its support to TEDxGateway. Currently, Louis Philippe has over 230 stores in over 80 cities across the country.

According to Yashraj S. Akashi, senior ambassador, TEDx India curator, "TEDxGateway 2014 is a melting pot of revolutionary ideas that connects global citizens. The 5th edition of the conference is extremely special for the brand as it eloquently translates the excellence of potential change via ideas that are worth doing. Partnering with Louis Philippe that believes in refining excellence and is committed to nurture the finest of values is something that we resonate with too. We look forward to developing this relationship further."

About Louis Philippe

The brand draws its name and inspiration from King Louis Philippe of France, who was famed for his generosity of spirit and his appreciation of the arts. Louis Philippe thrives on excellence, elegance and opulence. Synonymous with premium, international men's fashion, Louis Philippe was launched in India in 1989, and ever since then, the brand has been enjoying the repute of being the leader in formal and quasi-formal wear. Taking cognisance of the evolution of the Indian gentleman and so also his preferences, the brand has constantly innovated and modeled itself to suiting and meeting those requirements and this is what sets Louis Philippe apart as a premium, international men's fashion brand.