

Celebrate the joy and vigour of Onam with Peter England

18 August, 2015

Celebrate colours this Onam with Peter England, as the brand brings forth a collection for your wardrobe that celebrates togetherness and prosperity. 'Colourfest', a special festive collection from Peter England that signifies the colourful festival season and endless opportunities and possibilities that lie ahead, comprises casual shirts and trousers in 15 different hues.

The collection covers a stunning, never before experienced 15 colours in men's casual wardrobe in hues that are rich and vibrant as well as calm and comforting, since the entire range is crafted in 100 per cent cotton. Through a wonderful array of fabrics, textures and indeed colours, this year, Onam will truly be about paying homage to happiness and festive dressing.

Peter England, the brand which has become an anchor brand for the young millennial, champions the concept of "Young Formals" – smart, stylish and colourful formal wear for young working men. It consists of a diverse range of casuals, semi-formals, wedding and ethnic wear, suits and blazers and party wear among various others as well.

Apart from this, the bright and exclusive Linen Comfort Collection from Peter England makes for the ideal attire for the festival. Available in pastel colours, stripes and checks, these Linen and Cotton-Linen blended shirts can be teamed up with an intelligent pair of "Smart Pants" that are designed to solve your everyday issues with their intelligent functional designs.

These special offerings from the brand are sure to make this Onam even more exciting and memorable for you as well as all your near and dear ones.

Collection available at Peter England Stores in Kerala, starting from Rs. 799 onwards