

Luxure Louis Philippe presents TEDx Gateway

~ *'Ideas worth spreading through simple innovation and skill'* ~

06 December 2013

Mumbai: Louis Philippe's super premium menswear brand 'Luxure' is a proud presenting sponsor for TEDx Gateway Talk. TEDx is a global community where people from every discipline and culture who seek a deeper understanding of the world come together to share their thoughts. TEDx Gateway talk is set to happen on 8th December.

The occasion will be hosted within the quaint walls of NCPA, Mumbai. Some of the key speakers of the event are Stan Lee, co-creator of some of the biggest fictional comic characters such as Spider-Man, X-Men, The Fantastic Four, Thor etc. Dr. SashiTharoor a noted author, UN peace-keeper, refugee worker, human rights activist, Minister of State for Human Resource Development, an elected member of the Indian Parliament from the Thiruvananthapuram constituency in Kerala and a former Minister of state for External Affairs. Lee Cronin, renowned professor in the field of chemistry, nanoscience and chemical complexity will also take the stage along with other prominent speakers from around the globe.

Luxure by Louis Philippe is an exclusive line created as a simple testament to the art of excellence. Inspired by the Art Nouveau movement, Luxure celebrates craftsmanship, innovation and skill. It's an ode to the tailor, craftsman and artist, all rolled into one. Luxurespecialises in delivering sartorial elegance for aficionados, who have an appreciation of the finer things in life.

The brand derives inspiration from the creative vision of artists and that of the skill and vision of craftsmen, merging these two together in their endeavours towards perfection. And as testimony to its devoir towards art and craftsmanship, the brand lends its support to TEDx Gateway. Each Luxure creation is crafted with the finest fabric, with meticulous tailoring and impeccable detailing, a perfect blend of a respect for tradition with a love of contemporary style.

In addition to elegant suits and shirts, the collection also includes exquisitely constructed shoes, cufflinks, silk ties and other accessories. Luxure also offers the option of made-to-measure tailoring services at select stores across the country. Louis Philippe has 191 stores in over 80 cities. Luxure Louis Philippe is available in 65 stores.

Mr. Jacob John, Brand Head, Louis Philippe, India says: "Louis Philippe is an avid supporter of art, creativity and innovation. Being true to what we bear we decided to collaborate with TEDx as their title sponsor. TEDx is created with the inspiration of "ideas worth spreading" and through this association we have found the right fit to promote our pride and joy - the Luxure Louis Philippe range."

About Louis Philippe

Louis Philippe is the leader in the stylish menswear offering. The brand's Franco-Italian lineage combined with its focus on contemporary international fashion lends it a premium and exclusive image. The focus on fine fabrics and the detailed craftsmanship of every piece ensures that each Louis Philippe owner belongs to "The Upper Crest".

Luxure is a collection crafted with the finest, rare and exclusive fabrics, meticulous tailoring and impeccable detailing. Inspired by the pursuit of art and travel, every Luxure piece combines a respect for tradition with a love of contemporary style. Alongside elegant suits and shirts, the collection includes exquisitely constructed shoes, precious cufflinks, silk ties and other style accessories. For its more discerning clients, made to measure tailoring is also offered in select stores across the country