

Louis Philippe unveils its flagship store in Khan Market

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~ Fashion for every occasion ~

Delhi: Louis Philippe, the identity of the stylish and astute Indian gentleman launches a brand new store in Khan Market, New Delhi. Located on the high street, the new Louis Philippe store offers Louis Philippe, Luxure and LP Sport which is a delight for the experimentative and fashionably discerned populace of the Capital city. Choose from a delectable assortment of men's apparel and accessories ranging from ceremonial and corporate suits, blazers, shoes etc. Engage your fashion senses as Louis Philippe enthrals with its classy and exclusive offerings.

Since its foray into the Indian market in 1989, Louis Philippe has successfully established itself as the premium menswear brand in the country. Louis Philippe currently has about 156 stores in more than 60 cities. And the success story continues with the brand launching its first ever flagship store in Khan Market which is definitely good news for the shoppers of Delhi.

The new store was inaugurated by Mr. Jacob John, brand head, Louis Philippe, who was quoted as saying "*Louis Philippe, a premium menswear brand pays homage to the sophisticated and fashion conscious Indian men with an emphasis on what we call the 'Suave Aesthetic'. Opening a brand new store in Khan Market was part of our brand's strategic expansion plan. The North market is a significant contributor to our business and by expanding we are creating more opportunities*"

So come be a part of the celebration as Louis Philippe ushers in a new wave of class meets panache in the Capital City.

Store Address:

Louis Philippe,
Shop # 35 A & B,
Ground Floor,
Khan Market, New Delhi - 110003

About Louis Philippe:

The brand draws its name and inspiration from King Louis Philippe of France, who was famed for his generosity of spirit and his appreciation of the arts. Louis Philippe thrives on excellence, elegance and opulence. Synonymous with premium, international men's fashion, Louis Philippe was launched in India in 1989, and ever since then, the brand has been enjoying the repute of being the leader in formal and quasi-formal wear. Taking cognizance of the evolution of the Indian Gentleman and so also his preferences, the brand has constantly innovated and modeled itself to suiting and meeting those requirements and this is what sets Louis Philippe apart as a premium, international men's fashion

brand.

Website - <http://www.louisphilippe.com/>

E-Magazine: www.thelabel.in.

Facebook - <http://www.facebook.com/HouseOfLouisPhilippe?fref=ts>

Twitter - @LPLouisPhilippe