



January 15, 2016

BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001.
Fax # 022 - 2272 3121

National Stock Exchange of India Limited
Exchange Plaza, 5th Floor,
Plot No. C/1, G-Block,
Bandra-Kurla Complex, Bandra (East),
Mumbai - 400 051.
Fax # 022- 26598237/38
26598120

Sub.: Intimation of Schedule of Institutional Investor Meeting(s)

Ref.: Regulations 46(2)(o) of the SEBI (Listing Obligations and Disclosures Requirements) Regulations, 2015 ("SEBI Regulations")
[Scrip Code: BSE – 535755; NSE – PFRL]

Dear Sir/Madam,

Pursuant to SEBI Regulations, please take note of the schedule of Institutional Investor Meeting(s) held by the Company as under:

Date of Meeting(s)	Name of Fund/ Company	Type of Meeting(s)	Venue of Meeting(s)
January 13, 2016	T. Rowe Price Associates Inc	One-on-one	Singapore
	Manulife Asset Management (HK) Ltd.	Group Meeting	
	Alliance Bernstein (Singapore) Ltd.		
	CIMB-Principal Asset Management Berhad		
	Natixis Asset Management Asia Ltd.		
	Nippon Life Insurance Company		
	RWC Partners Ltd.	One-on-one	
	Nomura Asset Management Singapore Ltd.		
	Lion Global Investors Ltd.		
Lazard Asset Management LLC (MAIN)			
January 14, 2016	Tree Line Advisors Singapore Pte Ltd.	Group Meeting	
	UBS Global Asset Mgt (Singapore) Ltd.		
	J O Hambro Capital Management Ltd.		
	Kotak Mahindra Mutual Fund		
	Nikko Asset Management Asia Ltd.	One-on-one	
	Somerset Capital Management LLP		
	Comgest S.A.		
	Eastspring Investments Singapore Ltd.		

The aforesaid information and the corporate presentation discussed during the meeting(s) are uploaded on the website of the Company i.e. www.abfrl.com.

Aditya Birla Fashion and Retail Limited (formerly known as Pantaloons Fashion & Retail Limited)

701-704, 7th Floor, Skyline Icon Business Park,
86-92, Off A. K. Road, Marol Village, Andheri East,
Mumbai, Maharashtra-400059, India

CIN L18101MH2007PLC233901
Tel. +91 86529 05000
Fax +91 86529 05400

Website www.abfrl.com
E-mail abfrl@adityabirla.com



ADITYA BIRLA



Please note that no unpublished price sensitive information was shared during the meeting(s).

The above is for your information and record.

Thanking you,

Yours faithfully,

For Aditya Birla Fashion and Retail Limited


Geetika Anand

Company Secretary & Compliance Officer



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