

ADITYA BIRLA**FASHION & RETAIL**

September 29, 2016

BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001.

National Stock Exchange of India Limited
Exchange Plaza, 5th Floor,
Plot No. C/1, G-Block,
Bandra-Kurla Complex, Bandra (East),
Mumbai - 400 051.

Sub.: Intimation of Schedule of Meeting(s) with Institutional Investors/ Analysts

Ref.: Regulations 46(2)(o) of the SEBI (Listing Obligations and Disclosures Requirements) Regulations, 2015 ("SEBI Regulations")
[Scrip Code: BSE – 535755; NSE – ABFRL]

Dear Sir/Madam,

Pursuant to SEBI Regulations, please take note of the schedule of Meeting(s) held by the Company with Institutional Investors/ Analysts as under:

Date	Name of Fund/Company	Type of Meeting(s)	Venue(s)
September 28, 2016	Enam Holdings Ltd	Group Meeting(s)	Mumbai
	ICICI Prudential Mutual Fund		
	Birla Sun Life Insurance		
	Crest Capital & Investment		
	Kedaara Capital Advisors		
	Quantum Asset SL		
	HSBC Mutual Fund		
	Exide Life Insurance		
	Motilal Oswal Asset Management Co		
	Bay Capital LLP		
	Union KBC Mutual Fund		
	Bajaj Allianz Life Insurance Co. Ltd.		
	SBI Funds Management Private Limited		
	Reliance Nippon Life Asset Management Ltd		
	Multiples Equity		
	Centrum Broking Limited		
Kotak Infina			
BNP Paribas Mutual Fund			
ICICI Lombard			

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Aditya Birla Fashion and Retail Limited (formerly known as Pantaloons Fashion & Retail Limited)

701-704, 7th Floor, Skyline Icon Business Park,
86-92, Off A. K. Road, Marol Village, Andheri East,
Mumbai, Maharashtra-400059, India

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Date	Name of Fund/Company	Type of Meeting(s)	Venue(s)
September 28, 2016	Mirae Asset Global Investments (India) Pvt. Ltd.	Group Meeting(s)	Mumbai
	Kotak Mutual Fund		
	Invesco Asset Management (India) Pvt Ltd		
	BOI AXA Investment Managers Pvt. Ltd.		
	Bharti AXA Life Insurance		
	Quest Investment Advisors Pvt. Ltd		
	IDFC Asset Management Co Ltd		
	Credit Suisse		
	Alchemy Capital Management Pvt. Ltd		
	Canara Robeco Asset Management Co Ltd		
	Premji Invest		
	Kotak Mutual Fund		
	UTI Asset Management Company Limited		
	Franklin Templeton Investments		

The aforesaid information is uploaded on the website of the Company i.e. www.abfrl.com.

The above is for your information and records.

Thanking you,

Yours faithfully,
For Aditya Birla Fashion and Retail Limited

For
Geetika Anand
Asst. Vice President & Company Secretary

