



July 31, 2019

**BSE Limited**  
Phiroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai - 400 001  
Scrip Codes: **535755**

**National Stock Exchange of India Limited**  
Exchange Plaza, 5<sup>th</sup> Floor,  
Plot No. C-1, Block G, Bandra Kurla Complex,  
Bandra (East), Mumbai - 400 051  
Symbol: **ABFRL**

**Sub.: Intimation of Schedule of Conference Call with the Analysts/ Institutional Investors with respect to the Financial Results of Aditya Birla Fashion and Retail Limited ("the Company")**

**Ref.: Regulation 30 (read with Schedule III - Part A) of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015**

Dear Sir/ Madam,

This is to inform you that a conference call i.e. "Q1 FY 19-20 Earnings Call" with the Analysts/ Institutional Investors is scheduled to be held on Tuesday, August 6, 2019 at 16:00 HRS (IST) ("said call").

Details pertaining to the said call are enclosed herewith and the same is also uploaded on the Company's website i.e. [www.abfrl.com](http://www.abfrl.com).

Further, please note that the transcript of the said call will also be uploaded on the Company's website in due course.

The above is for your information and record.

Thanking you.

Yours faithfully,  
For Aditya Birla Fashion and Retail Limited

  
MB Geetika Anand  
Vice President & Company Secretary



Encl.: As above



## Aditya Birla Fashion and Retail Limited

### Q1 FY19-20 Earnings Call Invite

**Tuesday, August 6, 2019 at 16:00 HRS (IST)**

We are pleased to invite you to the conference call with the senior management of Aditya Birla Fashion and Retail Limited scheduled to be held on **Tuesday, August 6, 2019 at 16:00 HRS (IST)** to discuss the financial results for the quarter ended June 30, 2019. Investor presentation will be available on the Company's website i.e. [www.abfrl.com](http://www.abfrl.com), post announcement of the results on the same day.

The call will begin with a brief discussion by the Company's management on the quarterly financial and operating performance followed by a round of Questions and Answers.

#### Details of the conference call are as under:

<b>Date</b>	<b>Tuesday, August 6, 2019</b>	
<b>Time</b>	<b>16:00 HRS (IST)</b>	
<b>LOCATION</b>		
<b>ACCESS NUMBERS</b>		
<b>Universal Dial-in</b>	Primary Number (Toll Number): + 91 22 6280 1324, +91 22 7115 8225	
<b>Local Dial-in</b> Available all over India	Toll Number: +91-7045671221 <i>Ahmedabad, Bengaluru, Chandigarh, Chennai, Gurgaon (NCR), Hyderabad, Kochi/Cochin, Kolkata, Lucknow, Mumbai, Pune</i>	
<b>International Toll Free</b>	Singapore	+ 800 101 2045
	Hong Kong	+ 800 964 448
	UK	+ 0 808 101 1573
	USA	+ 1 866 746 2133

Transcript of the conference call will be uploaded on the Company's website in due course.

#### For further information or any queries, please contact:

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#### Aditya Birla Fashion and Retail Limited

Corporate Identity Number: L18101MH2007PLC233901

Regd. Office: 701-704, 7<sup>th</sup> Floor, Skyline Icon Business Park, 86-92, Off. A. K. Road, Marol Village, Andheri East, Mumbai,  
Maharashtra - 400 059, India

Corporate Website: [www.abfrl.com](http://www.abfrl.com) Email: [invrelations.abfrl@adityabirla.com](mailto:invrelations.abfrl@adityabirla.com)