

ADITYA BIRLA



FASHION & RETAIL

July 18, 2016

BSE Limited

Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400 001.
Fax # 022 2272 3121

National Stock Exchange of India Limited

Exchange Plaza, 5th Floor,
Plot No. C/1, G-Block,
Bandra-Kurla Complex, Bandra (East),
Mumbai – 400 051

Sub.: 2nd Meeting of the Board of Directors of Aditya Birla Fashion and Retail Limited ("the Company") for the Financial Year 2016-17

Ref.: Regulation 29 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015
[Scrip Code: BSE – 535755; NSE – ABFRL]

Dear Sirs,

Kindly note that the meeting of the Board of Directors of the Company will be held on Wednesday, August 31, 2016, to *inter alia* consider and approve the Unaudited Financial Results of the Company for the Quarter ended on June 30, 2016.

The above is for your information and record.

Thanking you,

Yours faithfully,

For Aditya Birla Fashion and Retail Limited

Geetika Anand

Asst. Vice President & Company Secretary



CC:

Central Depository Services (India) Ltd.

16th & 17th Floor

Phiroze Jeejeebhoy Towers

Dalal Street, Fort,

Mumbai – 400 023

Fax # 2272 3199

National Securities Depository Ltd.

Tradeworld, 4th & 5th Floors

Kamala Mills Compound

Lower Parel

Mumbai – 400 013

Fax# 2497 2993 / 6351

Aditya Birla Fashion and Retail Limited (formerly known as Pantaloons Fashion & Retail Limited)

701-704, 7th Floor, Skyline Icon Business Park,
86-92, Off A. K. Road, Marol Village, Andheri East,
Mumbai, Maharashtra-400059, India

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