

ADITYA BIRLA



September 13, 2016

TO WHOMSOEVER IT MAY CONCERN

Ref.: News item which appeared in the Business Standard dated September 13, 2016 captioned "Century may merge textiles biz with Aditya Birla Fashion" ("said news")

This is in reference to the said news which appeared in the Business Standard dated September 13, 2016.

In that regard, we would like to state that there is no truth in the said news. Hence, please do not give credence to any such news.

Thanking you,

For Aditya Birla Fashion and Retail Limited

GEETIKA
Geetika Anand is a Director of Aditya Birla Fashion and Retail Limited (ABFRL) and is duly authorized to sign on behalf of the Company.

ANAND

Geetika Anand

Asst. Vice President & Company Secretary



Aditya Birla Fashion and Retail Limited (formerly known as Pantaloons Fashion & Retail Limited)

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