

## Allen Solly End of Season is here

06 July 2012

~ Celebrate the monsoon with Allen Solly's stylish apparel ~

**Bengaluru:** The wait is finally over. The much awaited Allen Solly End of Season sale (EOSS) is here. Revive your wardrobe with the trendiest apparel from Allen Solly at amazing prices. The frenzy begins on July 6.

High on style, class and elegance, the EOSS collection offers a profusion of men's and women's-wear options, spanning from formals to casual wear. Make that impression at work, stand out at that party, be complimented on your wardrobe, all with a little help from Allen Solly's eclectic EOSS collection.



Walk into any exclusive Allen Solly store and grab the best deals across a range of men's and women's-wear. With up to 30 per cent off on men's-wear and up to 40 per cent off on women's-wear, it couldn't get any better than this. What's more, you could also check out the brand's Facebook page for exciting weekend offers.

So hurry, beat the queue and be the first to grab these amazing offers courtesy of Allen Solly at unbelievable prices.

### About Allen Solly:

Launched in India in 1993, Allen Solly has emerged as the most popular and easily recognised premium brand in India, transforming the way people dress to work by bringing in the concept of Relaxed Formal Wear to India. The collection has broken free of the typical greys, whites and typical work wear shades and has added vibrant dashes of colour thereby appealing to an experimentative young professional. Since its foray into the Indian market in 1993, Allen Solly truly has been the brand that transformed the way people dressed by bringing in its concept of Relaxed Formal Wear to India – bold and bright colours, concepts and patterns.

