



July 17, 2020

BSE Limited

Scrip code: **535755 and 750636**

National Stock Exchange of India Limited

Symbol: **ABFRL and ABFRL-RE**

Sub.: Issue advertisement in newspapers in respect of the Rights Issue of equity shares of Aditya Birla Fashion and Retail Limited ["the Company"]

Ref.: 1. Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015
2. SEBI circular no. SEBI/HO/CFD/DIL2/CIR/P/2020/78 dated May 6, 2020

Pursuant to the above referred, we enclose herewith copy of the advertisement issued by the Company today, i.e. July 17, 2020, in Maharashtra Times [*Marathi editions in Mumbai and Pune*].

The above information is also available on the website of the Company i.e. www.abfrl.com.

This is for dissemination on your website.

Thanking you,

Yours faithfully,

For **Aditya Birla Fashion and Retail Limited**

Geetika Anand

VP, Company Secretary & Compliance Officer

Encl.: As above

ADITYA BIRLA FASHION AND RETAIL LIMITED

Registered Office:

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