



April 27, 2017

BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400 001.

National Stock Exchange of India Limited
Exchange Plaza, C-1, Block G,
Bandra Kurla Complex,
Bandra (E), Mumbai – 400 051

Sub: 1. Notice for the Board Meeting of Aditya Birla Fashion and Retail Limited ("the Company"); and
2. Closure of Trading Window

Ref: 1. Regulation 29 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("Listing Regulations");
2. a) BSE Circular bearing Ref. No. DCS/COMP/14/2013-14 dated February 3, 2014, and
b) NSE Circular bearing Ref. No. NSE/CML/2013/15 dated December 18, 2013 ("said circulars");
3. Scrip Code: BSE - 535755; NSE - ABFRL

Dear Sirs,

Pursuant to the provisions of the Regulation 29 of the Listing Regulations, please note that the meeting of the Board of Directors of the Company will be held on Friday, May 12, 2017, to *inter alia* consider
a) the Audited Financial Results of the Company for the Financial Year ended on March 31, 2017; and
b) issuance and allotment of Non-Convertible Debentures on private placement basis, in one or more tranches, from time to time.

Further, in reference to the aforesaid circulars and in terms of the Code of Conduct for Trading in listed or proposed to be listed securities of the Company, the trading window for dealing in securities of the Company for all Connected Persons and/or Designated Persons is closed from today i.e. April 27, 2017 and the same shall remain closed until 48 hours after the publication of Audited Financial Results of the Company for the year ended March 31, 2017. The said information has already been disclosed to all the Connected Persons and/or Designated Persons of the Company.

The above is for your information and record.

Thanking you,

Yours faithfully,
For Aditya Birla Fashion and Retail Limited


Geetika Anand
Asst. Vice President & Company Secretary



CC:

Central Depository Services (India) Ltd.
16th & 17th Floor, Phiroze Jeejeebhoy Towers
Dalal Street, Fort,
Mumbai – 400 023
Fax # 022 2272 3199

National Securities Depository Ltd.
Tradeworld, 4th & 5th Floors,
Kamala Mills Compound, Lower Parel
Mumbai – 400 013
Fax # 022 2497 2993 / 6351

Aditya Birla Fashion and Retail Limited (formerly known as Pantaloons Fashion & Retail Limited)

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